Activity Report 2013-14

SEWA INTERNATIONAL
(“Sewa hi Paramo Dharmah”)
Sewa International

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(For Private Circulation only)
The movement “SEWA INTERNATIONAL” was started in 1991 in the UK by some philanthropists initially to help the earthquake victims of Latur, Maharashtra. Since then, the movement has spread out to USA, Canada, Australia and other European countries. It is also setting foot in some African countries like, Kenya and South Africa and a few Caribbean countries. Sewa International aims at not only arousing the curiosity of scores of voluntary organizations and volunteers to grasp the strength and weaknesses of the society better, but also preparing them for new challenges, making changes happen, promoting opportunities and improving the way people do things to make this world better.

**Mission statement:** “Sewa International is a ‘not-for-profit’ organization inspired by the noble Hindu tradition of service before self; working for promoting voluntarism internationally especially among children, youth, women and energetic senior citizens; building an international network of not-for-profit organizations; promoting philanthropy from the grassroots level to corporate sector; providing relief to the affected during calamities, natural and or-man-made, and rehabilitating them; building capacity of the non-profit organizations towards achieving results, empowering communities and individuals through sustained support; funding committed, grassroots organizations that rely strongly on volunteer effort; supporting effort that promote cultural and moral value systems in the society; and aiming to see happiness and well-being in everyone, everywhere and at all times”.

**Sewa International’s Activity Domains**

- To relieve poverty and diseases and help the sick, needy, the weak and those affected by natural calamities, disasters and other sufferings.
- To help in the education and training of the poor, sick, disabled and socially backward students and assist them financially.
- To facilitate long term development projects.
- To enable and empower communities become self-reliant and earn a dignified living.
- To strengthen voluntary organization by training their personnel in effective implementation of projects with modern management techniques and encourage cooperation between its overseas chapters.
- To support and aid village development programs, to achieves self-sustenance through total integrated development.
- To arrange visits of donors/contributors from abroad to various project sites in Bharat to have the first-hand experience of various ongoing activities.
- To provide services to allied voluntary organizations: on management of funds, materials, technical and human resources for social development, which are tough terrain faced by the voluntary and social development organization.
- To publish a monthly e-newsletter “Sewa Sandesh” and disseminate Sewa News to well-wishers, donors and supporters.
• To maintain a blog with information on ‘Sewa Activities.’
• To organize International Sewa Meets at various places once every three years for interaction and better understanding of the needs and decide on future course of action to be taken.
• To make ‘short documentaries’ on various projects/programs that have been supported / funded.
• To maintain the website (www.sewainternational.org) with information on various Sewa Activities.
• To publish Activity Reports – Annual & decadal – on the monumental Sewa Activities that are being run in Bharat by SI in collaboration with numerous other sister organizations.
• To maintain a well-equipped library of over 5000 books on subjects like History, Political Science, Economics, Sociology, Philosophy, Culture & Theology apart from prominent periodicals on various topics.
Contents

SEWA INTERNATIONAL KUTCH ........................................................................................................... 7
  Entrepreneurship Development Program (EDP) .................................................................................. 7
  Technical Training Program .................................................................................................................. 8
SEWA INTERNATIONAL UTTARAKHAND ....................................................................................... 8
  Valiant Efforts of Volunteers ................................................................................................................ 8
  Uttarakhal Daivi Apada Peedit Sahayata Samiti, Dehradun, Uttarakhand ............................................. 8
  Uttarakhand Rehab Program .............................................................................................................. 10
  Sewa Path Computer Centre .............................................................................................................. 11
Akshar Bharati ...................................................................................................................................... 12
  Setup New Libraries ............................................................................................................................... 12
  Project Informal Education .................................................................................................................... 12
  Balgokulam ........................................................................................................................................... 12
  AB4ALL Community library ................................................................................................................ 12
  Library on Wheels (LoW) Project .......................................................................................................... 12
RIWATCH ............................................................................................................................................. 13
  USA visit of Dr. Ista Pulu under USF Sponsorship ............................................................................. 13
  Solar light training for school children of Intaya ..................................................................................... 13
  Gyansetu - Science Camps in Rural Schools of Arunachal Pradesh .................................................... 13
  Awareness Workshop on “Save Indigenous Varieties of Rice” ............................................................. 14
  UNU-IAS Invites RIWATCH at Kenya .................................................................................................. 14
  Priscilla publishes guide for International scholars in Amazon.com .................................................. 15
  RIWATCH signs MoU with State Medicinal Plant Board for PBRs ..................................................... 15
YOUTH FOR SEVA, HYDERABAD .................................................................................................... 15
  Eco-Friendly Ganesha Idols .................................................................................................................. 15
  Organizing partner at “Tech for Seva” Conference at Pune ................................................................. 16
  Volunteering at Centre for People with Disabilities ........................................................................... 17
  25 volunteers spent a weekend with Chenchus Tribe in A.P. ............................................................... 17
  Chiguru – Sponsor a Smile! .................................................................................................................. 17
Volunteers at Pulse Polio Drive ........................................................................................................... 17
  Details of Pulse Polio Drive-2014 Phase I: ......................................................................................... 18
  Details of Pulse Polio Drive-2014 Phase II: ........................................................................................ 18
  Chiguru 2014 – A day of great joy and satisfaction! .......................................................................... 18
  Launch of YFS in Kurnool .................................................................................................................... 18
  School Kit Drive 2014 .......................................................................................................................... 19
SWAMI VIVEKANAND MEDICAL MISSION, WAYANAD (KERALA) ............................................. 19
Medical Mission..........................................................20
Economic Development ..................................................20
Education and Culture .....................................................21
SEVA BHARATHI – HYDERABAD ........................................21
AFFECTION HOMES..........................................................21
EDUCATION CENTRES .....................................................21
HEALTH CENTRES ..........................................................21
Main Events .....................................................................22
UTKAL BIPNNA SAHAYATA SAMITI, KANDHAMAL .........23
Introduction .....................................................................23
Project Area and Beneficiary .............................................23
Activities .........................................................................23
Training to the SHGs members ..........................................23
Marketing strategies .........................................................23
Year wise leaf plate Production, Sales and Benefits ..........24
Suggestions .....................................................................24
Summary .........................................................................24
MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY ....25
Maharaja Agrasen Institute of Technology, Delhi ..........25
Maharaja Agrasen Institute of Management Studies, Delhi 25
Maharaja Agrasen Institute of Advance Studies ..............25
Maharaja Agrasen University (Himachal Pradesh) ...........25
Development of the University Campus ..........................26
Community Services .........................................................26
NEWSLETTER ................................................................26
OTHER ACTIVITIES SUPPORTED / UNDERTAKEN BY SEWA INTERNATIONAL ......26
SEWA INTERNATIONAL KUTCH

Sewa International Bharat (SIB from now) started the Gujarat Rehabilitation Project in Kutch district of Gujarat. The artisans were provided interim relief through provision of tool kits. However, many long term problems lingered, which included loss of livelihoods, loss of infrastructure, poor access to working capital and markets. A long term solution for the artisan groups was badly needed.

An initiative was taken by Sewa International with the vision to ensure that craftswomen in the informal sector have socio-economic security and access to employment achieved through sustained, profitable, and efficient coordination of design, production and marketing of their products and services. Sewa International planned and implemented the project ‘Empowering Women Self Help Groups to Organize and Manage Sustainable Entrepreneurship Program’ at Kutch district of Gujarat, with a Mission to identify and motivate poor women in the rural areas, to deliver capacity building workshops, training-cum-exhibition, and to provide them financial assistance by linkage to the banks and facilitation to avail soft loan timely and in efficient manner, so that they can establish their micro enterprises.

As a part of its continuous efforts for the resettlement and complete rehabilitation of its beneficiaries and to achieve its vision, Sewa International has organized various Capacity Building Workshops, Training Programs, Exposure Visits, Trade Fairs, Seminars & Conferences, along with Kutch Kala Sewa Trust (KKST from now). KKST has been launched as a power brand to establish a unique position for the products of the women SHG. KKST with support from Sewa International is working for socio-economic empowerment of Kutchi artisans. KKST is owned, managed and governed by representatives of the artisan groups themselves. KKST, a social entrepreneurship based in Delhi, supports livelihood of rural artisans through market access.

Entrepreneurship Development Program (EDP)

One year Entrepreneurship Development Program (EDP) was initiated, focused on Skill development and understanding business processes regarding procurement, manufacturing and selling of handicraft products. It led to understanding of different sewing tools & equipment and their uses, procurement of raw materials, different methods and techniques of stitching and making products & quality of products. The training was organized by KKST at Jiyapar village of Nakhatrana Taluka and supported by Sewa International. The EDP training started in the month of 25 April 2013 and continued till 25 March 2014. 50 beneficiaries from the target group participated in this training program.

Participants’ curiosity, active participation, eagerness to learn and great enthusiasm were observed and appreciated during the entire span of the training program. Sri Heerajee Ramjee Garwawas, the main trainer of Entrepreneurship Development Program (EDP), did the mapping of all the participants and tried to understand their needs. As the training progressed, he tried to cater to all the needs of the participants and provided them specific technical inputs as required.

Mohd. Obaid Alam (Designer, Daskari Haat Samiti Delhi) provided insights into making a Quality Products, as well as Value addition to the products to the participants.

Participants were very much satisfied after the completion of Entrepreneurship Development Program (EDP) as now they felt self-reliant in procurement, manufacturing and selling of the handicraft products. Organization is focusing on providing them more opportunities so that they can have hands-on experience.
Technical Training Program

In order to cope-up with the changing market trends and scenario, KKST supported by Sewa International, organized technical training programmes for its beneficiaries. These training programmes helped the beneficiaries to know about the current market trends and type of products which are in demand. Participants learned creation of new designs, colour combinations, value additions in embroidery work and finishing. These training programmes were organized for 15 days with 25 participants in every quarter of the financial year 2013 – 14.

SEWA INTERNATIONAL UTTARAKHAND

Valiant Efforts of Volunteers

After the devastating floods in Uttarakhand, it was probably the toughest challenge for the volunteers to provide relief among the high rise Himalayan terrain and the forceful torrent of the rivers. Widespread wash out of the roads, power lines and even mobile towers, brought the communications in the state at a standstill, with no ways to even recharge mobiles. However, the volunteers with sheer willpower, started working as soon as the reports of the dreadful floods came in. Avalanches had disturbed the terrain so the only way left was to reach on foot to higher altitudes. More than 1000 volunteers pressed into action to assist the ITBF forces serving over there for relief and rescue of the pilgrims. Every day truckloads of relief materials were dispatched from Dehradun to various affected locations wherever locals and pilgrims were in immediate need of relief and help. Volunteers engaged ponies to transport the relief materials such as, food packets, grocery, packaged mineral water, medicines etc., to inaccessible places.

Uttaranchal Daivi Apada Peedit Sahayata Samiti, Dehradun, Uttarakhand

For supporting affected people/pilgrims of Uttarakhand, total of 15 centres were run at different places namely, Rishikesh, Chamba, Dhansali, Joshimath, Karnprayag, Chamoli, Srinagar, Netwar, Haridwar, Dehradun, Pokhari, Dhatyud, Uttarkashi, Guptkashi and Maneri. Details of the activities are as follows:

- Immediate relief & rescue services such as Food distribution camps, medical camps, rescue assistance, transportation to reach safe places, helpline centres for relatives of yatris etc., were established. Approximately 5000 volunteers served tirelessly in different areas including flood affected valleys and lower valleys, such as, Haridwar, Rishikesh, etc.
- In Chamba, a camp was running since 22nd June 2013, where approximately 10,000 people were provided food and medical treatment regularly. A huge shelter was established in village Dikhol near Chamba where pilgrims were provided
food, medicines and everything they needed.

- Transportation was provided to approx. 8200 yatris from Uttarkashi & Chinyali Saudh to Rishikesh from 21st June to 24th June, 2013, by means of available vehicles i.e. buses, trucks, cars, three wheelers & government vehicles etc.
  - Approx. 200 villages were worst affected in the floods and some of them were totally washed out. Volunteers tried their best to reach out to these villages/villagers and to provide them immediate relief.
  - Flood devastated villagers, who had been rendered shelter less, were shifted to safer places/temporary shelters by volunteers.
  - From the first day (16th June, 2013) itself, truckloads of relief materials were sent to flood affected areas from Dehradun alone, that contained pulses, rice, sugar, tea, spices, clothes, blankets, milk powder, water bottles, medicines, biscuits, and packed food etc. Material supplies from other centres like Rishikesh, Haridwar, were also sent. Even the civil supplies being supplied by the Uttarakhand Government reached our camps because of absence of Government employees/infrastructure at the affected areas.

- Separate teams from UDAPSS were sent to three different locations namely, Badrinath-Hemkund Sahib, Kedarnath & Gangotri-Yamunotri, for surveying the area and assessing the loss of lives and properties etc., which helped in planning the rehabilitation program.

- The floods affected the schools, hostels run by UDAPSS, Vidya Bharati and other organizations in a massive way. One of our major project, Sewashramis, a school with residential facility located in Maneri (14 kms from Uttarkashi), which started after the 1991 earthquake, had its twelve rooms washed away in this flood. Existing part of the hostel was converted into a relief camp (providing food, medicines, shelter etc.) for needy people. Rotary Club and Azim Premji Foundation were impressed by the Sewa done by the dedicated volunteers and supported this camp with relief materials. This camp was started on 18th June 2013. This is the nearest location to Gangotri and people started streaming in soon after the floods. More than 7500 pilgrims and army soldiers, were provided food round the clock for 7 days. Inmates of Bhubaneshwari Ashram actively participated here since the camp was established by supporting the camp in cooking food at Maneri Sewa Ashram Camp.

- 70 houses in Joshiyada village were completely washed away, causing many casualties. Rotary Club donated 35 tents to affected families and Sewa Volunteer team provided them food, clothes, gas cylinders, medicines, blankets and other necessary items.

- Dr. Nithyanandji, the octogenarian serving the community since last two decades in Maneri, said that Maneri relief camp was the largest relief camp in the district, serving maximum number of affected.

- Chandrapuri village near Vasukedar in Rudraprayag district, was totally washed away and needed total reconstruction. UDAPSS provided tents, utensils, ration/eatables and home kits for the families as part of relief measures.
• Volunteers in Gupta Kashi relief camp identified various flood affected families in surrounding villages and provided them first aid, medicines, counseling and relief materials to 24 of them in Lohanda village, 18 in Tilanga village and 6 in Dhanashu village. Apart from providing medicines, the volunteers also conducted acupressure, yoga & meditation classes as part of counselling.

• The volunteers serving in the Narayana Koti, Rudraprayag relief camp identified 27 babies from 6 months to 4 years of age who had been orphaned or were left with their lone mother or grandparents due to the floods. Volunteers also provided some sort of services for the babies and worked for their appropriate rehabilitation.

• Agricultural plots were inundated with landslide mass due to avalanches, destroying crops and rendering all farmlands useless. Floods took toll of many farmers and bread-earners in the villages. The villages were deserted and many of those who were left were persons of old age, widows and kids who couldn’t earn for themselves. Their rehabilitation was another major task identified to be undertaken.

• Thousands of Middle school and High School students in the age group of 10-16 used to join their fathers/elders and brothers in running shops or petty business during their summer holidays, who were still untraceable.

• Youths and cable persons mostly belonging to 19-30 age groups, who were the bread winners for their families, were lost by the floods and arranging for livelihood remains one of the biggest challenges for the remaining members of the families.

• Mules are the best means of transportation in the Himalayan ranges for transporting men & materials. 12000 mules (Horses) owned by 8000 owners were serving the areas before the calamities. The floods consumed more than 9000 mules and 4500 owners. The problem of transportation became a Himalayan task due to this loss in these hilly areas.

• The 91 kms stretch of road from Maneri to Gangotri was totally washed away without leaving any trace of existing road; yet volunteers worked round the clock in Maneri to provide food etc, to at least 1000 pilgrims daily. Senior activist of Uttarakhand Daivi Aapda Peedit Samiti, Shri Prem Barakoti, reached Maneri by walking many kilometres and managed the relief operation there. The Army jawans and Sangh volunteers worked shoulders to shoulders with each other to rescue the stranded people and also to help the local people. Sangh volunteers not only ensured full supply of ration and other required material but also provided vital rescue information to the Army Jawans, as the local administration was found missing from their job places. Brigadier Kapoor confirmed in Joshimath that Sangh volunteers supplied them vital pieces of information for their rescue operations.

Uttarakhand Rehab Program

• The rehabilitation program will require experts in construction of Himalayan/hilly region for designing and constructing houses. Huge funding will be required for the proposed rehabilitation program in which houses, community centres, schools, clinics etc. have to be reconstructed.

• Doctors and health assistants will also be needed in quite a good number for reaching out to many flood affected villages.

• Volunteers from Uttarakhand and Uttar Pradesh, Delhi, Madhya Pradesh, Maharashtra and some other states devoutly engaged themselves in providing the relief to the flood affected in far flung villages.
Volunteers will be required for the rehabilitation program in course of time and the need will be informed.

**Sewa Path Computer Centre**

After the relief works for Uttarakhand disaster, Sewa International did an intensive survey in the calamity affected villages and realized that there were a good number of educated youths and degree holders living in the villages; yet, they were not able to make good use of their educational background and were unable to contribute towards the development of the society. Conclusion was that they lacked in computer education, self-confidence and overall grooming. As a result, Sewa International decided to help them enhance their skills so that they serve their family and society in better ways.

Keeping all these in mind, on 14th January 2014 (Makar Sankranti) a computer centre named “Sewa Path” was inaugurated in the main market of Ukhimath of Rudraprayag district by the Chief Guest, Shri Manwar Singh Pawar (Principal, Inter College, Ukhimath). He elaborated on the importance of a computer centre and addressed the locales & youth present during the event. Moreover, Shri Devendra Padiyar, an active social worker of the region addressed the youth on how “Sewa Path” can bring a change to their lives.

Since the establishment of the first computer centre, there have been a lot of achievements as follows,

- Installation of five computers in the centre
- Appointment of a qualified computer teacher, Kavita Rana
- 23 students got enrolled in the first week. Aim is to start 4 batches per day to make sure a qualitative approach is being followed.
- A nominal fee of Rs. 50/- per month is charged, which is almost one fifth of standard rates.
- The centre provides courses like Basic, MS office, internet, and typing. There is a plan to start professional courses like Photoshop, PageMaker, Corel Draw, Tally etc, to make the students eligible for jobs.
- Certificate is awarded to each of the successful students at the end of the course.

Moreover, to provide business to the locales, the entire setup of the centre including computer suppliers, electrician, furniture etc, are engaged from the locales. There are plans to start at least two more computer centres in other blocks of Rudraprayag district.
Akshar Bharati conducted numerous activities in the year 2013-14, with the active contributions from ever enthusiastic organizers to volunteers. It has been continuously adding libraries as its core activity, arranged road shows for the awareness, events to increase the volunteering base, volunteer events to create synergies between them. There was an addition of official associates from various technology companies. Akshar Bharti organized events in two well-known colleges as well as quiz competition events for the schools like Balgokulam in Pune, which received overwhelming response. It continued to run many other informal education programs across the nation.

Setup New Libraries
- 6 new libraries were added in the year 2013-14
- 100+ Volunteers Participated
- 1000+ Volunteers Hrs. spent

Project Informal Education
- Regular activities were conducted at 2 locations with Cisco, Symantec and BNY volunteers
- 6 Volunteers Get Together Events
- 500+ Students participated in these programs over the year
- 100+ Volunteers participated in these programs
- Conducted special Cyber awareness program at computer lab at AB office, this program was sponsored by Symantec
- Help in getting computer donation done to various schools

Balgokulam
- Quiz Competitions held at Pune City and Hadapsar/Rural Area.

AB4ALL Community library
- Lots of public participation and interest seen in this initiative.
- Regular delivery of books at 12 locations
- 200 regular members for this library
- Number of books crossed 5000 count for AB4ALL library

Library on Wheels (LoW) Project
- New initiative to convert one time library donation into sustained libraries
- 50 library location in Pune will be covered by LoW in next year
- All new books will be bar coded and tracked in online library management system
- Procured books for 50 libraries to be set up over next year
- Started process of bar coding of these books, BNY volunteers assisting in this processes
- Finalizing a vehicle for this project
RIWATCH (SUPPORTED BY SEWA INTERNATIONAL)

RIWATCH, (Research Institute of World’s Ancient Traditions Cultures & Heritage), an affiliate unit of ICCS US (International Centre of Cultural Studies, US), aims to preserve, nurture, promote and strengthen the rich cultural heritage of different ethnic communities of India in general and North east India in particular. During the year 2013-14, RIWATCH spearheaded multiple activities with active participation of local communities. The year was marked with visits of personalities of National and International repute, study abroad programmes; scholars exchange program & sustainable development activities.

USA visit of Dr. Ista Pulu under USF Sponsorship

Dr. Ista Pulu, Senior Gynaecologist, Dist. Hospital Roing and Governing Body member of RIWATCH and a co-author of the manuscript of TB research was awarded one month’s observer ship program by Morsani College of Medicine, University of South Florida, Tampa. Under the program he had been to USA from 25 May to 12 July 2013. His sponsorship covered his entire expenses. The basic objective of inviting Dr. Pulu was to provide him opportunities to observe the latest surgical and medical practices in USA, as also to interact with world’s leading medical professionals and research scientists. During his stay, he also visited Stanford University California, University of Ohio, and Cleveland, New York and witnessed US Independence Day celebration at Washington DC on 09-10 July 2013.

Solar light training for school children of Intaya

Mr. Christian Cassilus from UK offered free services to train the school going children in “Make Your Own Solar Light” program that included maintenance and repairs and fixing the panels, wiring etc. RIWATCH organized the program in July 2013 for two days at Intaya Public School involving Govt. school children. He provided two solar lights with panels and practically got fitted in study room-cum-dining hall. His sessions were more of activity oriented and all the 24 students enjoyed them.

Gyansetu - Science Camps in Rural Schools of Arunachal Pradesh

‘Gyansetu’ a unique programme launched by Jnana Prabodhini, Pune and hosted by RIWATCH, to create scientific outlook among students of rural schools was conducted in Lower Dibang Valley from 21 to 23 October, 2013. The main objective of the program was to develop questioning mind and scientific curiosity among the talented students of rural schools through practicals. Four volunteers from Jnana Prabodhini, covered four middle schools at Abali, Koronu, HoruPahar and Jia and conducted activity oriented
Science camps with simple to make science equipments. “The demonstrations looked like magic, but it was not. We understood scientific principles behind each demonstration!” exclaimed one of the students. Scientific demonstrations covered topics on waves, air-pressure, light, energy, and centrifugal force. More than 300 students benefited from the camps.

It is to be noted that RIWATCH, Khinjili and JnanaPrabodhini, Pune have signed MoU to conduct many more similar camps for the benefit of students community studying in schools situated in remote areas of Arunachal Pradesh.

**Awareness Workshop on “Save Indigenous Varieties of Rice”**

An awareness campaign and workshop on ‘Save indigenous rice varieties’ was conducted by RIWATCH in association with KrishiVigyan Kendra and Thanal, a reputed NGO leading the ‘Save Our Rice campaign’ in South India, at Namsai and Roing from October 25 to 27, 2013.

The Awareness workshop was aimed at sensitizing the farmers, environmental activists, NGOs and the educated elites of Arunachal to the increasing threats to India’s rich rice-biodiversity due to the emergence of GM seeds, chemical pesticides and the resultant environmental degradation of farmlands and water sources. Apart from interactions with local rice-farmers to bring out their extensive traditional knowledge of rice cultivation, there was also an exhibition of indigenous rice varieties of Namsai, Wakro, Sunpura and Dibang Valley. The expert team was led by S. UshaKumari, Director, Thanal. They also shared experiences about Thanal’s Rice Repository Nursery which has saplings of 206 rice varieties of South India. A number of farmers, agricultural enthusiasts, representatives of NGOs, panchayat leaders and students attended the workshops at Namsai and Roing. The team also addressed college and university students at Dibrugarh.

**UNU-IAS Invites RIWATCH at Kenya**

United Nation’s University – Institute of Advanced Studies (UNU-IAS) which has recognized RIWATCH’s leading role in establishing Regional Centre of Education (RCE) in Sustainable Development, East Arunachal Pradesh, invited RIWATCH for the Global conference on Sustainable Development held at Nairobi, Kenya from 26-29 November, 2013. About 50 countries participated in the program. Shri Vijay Swami, Executive Director, RIWATCH attended the conference. A poster exhibition on five subjects, [a] Wasteland management for sustainable development [b] Alliance for better health and clean energy [c] Herbs for better health [d] Renewable energy [e] Save our indigenous varieties of rice – alliance for sustainable and holistic agriculture, was very well received. A talk on “Swami Vivekananda on Education” was organized by Hindu Swayamsevak Sangh, Nairobi at Nairobi University. Hindu Swayamsewak Sangh also contributed 25 books on Kenyan History and Culture to RIWATCH.
Priscilla publishes guide for International scholars in Amezon.com

Maria Priscilla Alvarado Gomez, a research scholar from Costa Rica, spent three months in 2012 and one month in 2013 in Arunachal Pradesh. She published a book titled “My experiences of living in Arunachal Pradesh: A guide for future Scholars”. She is the first scholar of RIWATCH, who published the book on her experiences of living in Arunachal Pradesh. Her book speaks greatly about the value system, rich culture and strong social bonds of local ethnic communities here.

RIWATCH signs MoU with State Medicinal Plant Board for PBRs

RIWATCH was selected by the Arunachal Pradesh State Medicinal Plant Board and State Biodiversity board to prepare four People’s Biodiversity Registers (PBRs) in four different locations of Lower Dibang Valley District. An MoU in this regard was signed in September 2013.

YOUTH FOR SEVA, HYDERABAD
(SUPPORTED BY SEWA INTERNATIONAL)

Eco-Friendly Ganesha Idols

As a part of environmental awareness activities of YFS, YFS is promoting the use of eco-friendly Ganesha idols every year, to impart ethical values and make known the significance and importance of using clay idols instead of those made with Plaster of Paris and other non-biodegradable materials. On 6th September, 2013, this event was organized at 45 locations including government, aided and private schools, destitute homes and slums across the city.

About 55 volunteers participated in the teaching the children how to make clay Ganeshas at these locations. A training workshop was also conducted for all volunteers to teach them how to make clay Ganeshas beforehand on the 30th of August, 2013.

Altogether 3000 students participated in the event and made more than 2000 clay idols. It was also ensured that the idols were immersed in an eco-friendly way i.e. *immersing only the idols and not the decor items etc. and on the next day of immersion participants were also involved in lake-cleaning of DurgamCheruvu, Saroor Nagar, Pragati Nagar etc.*
Organizing partner at “Tech for Seva” Conference at Pune

“Tech for Seva”, a Socio-Technical Conference on Inclusive and Sustainable Social Development was held in Pune on Sept 28-29, 2013. The conference, the first of its kind in India, brought together three major contributions of social change i.e. NGOs, Scientific and Research Institutions and Corporates on one platform for the use of technology for Social Development. We had the privilege of being one of the Conference organizers, where 850 delegates from 18 states, corporates and 500 NGOs participated.

The conference was inaugurated by Padma Vibhushan, Dr. Anil Kakodkar, nuclear scientist and former Director of Bhabha Atomic Research Centre (BARC). Dr. Kakodkar stressed the need for NGOs, scientific communities and corporates to “create multiple network groups and to work together using a combination of top-down and bottom-up approach to create flexible strategy and effective policies to help easy implementation”.

While acknowledging the great job done by various NGOs, Dr. Ganesh Natarajan, CEO of Zensar Technologies, delivered on how NGOs can take a cue from business model in terms of scalability and capacity building.

A student competition on “Ideas which highlight the use of technology to solve social problems” attracted over 600 participants, out of which 20 were shortlisted for being given a chance to continue their works on their respective projects in the form of internships in various companies.

The session on “Innovations from R&D institutes with social relevance” had brilliant solutions developed and implemented by BARC and Council of Scientific and Industrial Research (CSIR) in the area of education, health, farming and a host of other areas. These were indigenously developed, low cost, tested solutions that have been successfully implemented in rural areas that are scalable. Mahatma Gandhi Institute for Rural Industrialization (MGIRI) showcased some amazing solutions through innovative approaches in rural industrialization.

Mr. Venkatesha Murthy, the founder and national co-ordinator of Youth for Seva, spoke on two panel discussions “Volunteering by Corporate Employees” and “Concept of Seva in Action”. He touched upon various ways in which corporate employees could volunteer and play critical roles of senior executives in facilitating this. Speaking on Seva, Mr. Murthy said “we are what we are because of the sacrifices of thousands of people and each one of us is obligated to give back to society”.

In the valedictory session, Mr. Atul Nagras gave an overview of the happenings of the 2 day conference and how the conference that was initially conceptualized to participants from Pune city grew to a national level conference due to the overwhelming response and support from various people. Mr. Arun Nanda, Director of Mahindra group, in his talk reminded us that “Indians are born entrepreneurs, and, innovation and entrepreneurship is part of our DNA. Industries must work together with universities to tap these ideas from students and leverage technology to maximize its benefits”.

PadmaShri Dr. Vijay Bhatkar, the architect of India’s first and world’s fastest super computer (Param) delivered the concluding speech. Dr. Bhatkar
advocated the use of technology to “solve fundamental issues faced by India today – providing quality education, safe drinking water, food and health” and to “find solutions to burning problems that we are facing with rather than trying to think of a problem”. The conference was professional in every sense – organizing, venue selection, choice of speakers, food arrangements, accommodation and logistics. The uniqueness of the conference of this scale was that it was entirely managed by volunteers – another success story of volunteers and reinforces and reiterates Youth for Seva’s strong belief in the *Power of Volunteering*.

Volunteering at Centre for People with Disabilities

Volunteers at Centre for People with Disabilities (CPDL), Masabtank have been working there for the past three months. CPDL is a government run vocational training centre for deaf, mute and physically disabled people where they are trained for jobs in retail stores and other private firms. The students are mostly twelfth pass (with some graduates too) from backward villages. These students are trained for three months, at the end of which they are sent for recruitment.

In August’2013, CPDL started with a batch of twenty nine students, *(twenty deaf and mute and nine orthopedically disabled)*. Volunteers used to visit them on every Saturday and take four hour session for them where the students were taught Maths, English and General Knowledge. CPDL volunteers tried to establish a good mode of communication, started playing games and gave them puzzles to solve, which gave an insight into what their level was.

Towards the end of training, the whole batch of deaf and mute people got placed in CCD and the batch size came down to nine. Three girls completed their ANM and JNM and are looking for jobs in nursing. These are people for whom the only barrier between them and jobs has been English, for which they joined this centre.

25 volunteers spent a weekend with Chenchus Tribe in A.P.

YFS had organized a vanyatra for volunteers from all chapters during the last weekend of December. A total of 25 volunteers participated – 11 from Bangalore, 12 from Hyderabad and 3 from Chennai. The team spent the weekend with the Chenchus Tribe in Kurnool District of Andhra Pradesh.

Chiguru – Sponsor a Smile!

150 YFS Projects, 4000 children, 1000 volunteers!

1 Day of Joy!

4000 children and people with disabilities showcased their talents in a wide variety of cultural and literary competitions – Singing, Dancing, Painting, Drawing, Elocution, Quiz, Pyramids etc.

Volunteers at Pulse Polio Drive

YFS volunteers dedicated their time and efforts during the Pulse Polio Drive 2014 on 19th Jan, 2014.
Details of Pulse Polio Drive-2014 Phase I:

Date & Time: January 19, 2014 Sunday 6am-6pm
No.of Polio Drop Booths: 36
No. of Volunteers: 25
No. of booths YFS volunteers participated in: 9
Polio Drops given to: 6670 Children (0-5 Age group)

Details of Pulse Polio Drive-2014 Phase II:

Date & Time: February 23, 2014 Sunday 7am-6pm
No.of Polio Drop Booths: 40
No. of Volunteers: 15
No. of booths handled by YFS volunteers independently: 7 (without support from any nursing students or medical staff)
Polio Drops given to: 6909 Children (0-5 Age group)

Dr. Narendrudu, District Medical and Health Officer, Hyderabad and Dr. Murali Krishna, Director of Jawahar Bala Raksha Yogana, Hyderabad visited the PHC where YFS volunteers participated and were delighted to see the involvement of volunteers.

Chiguru 2014 – A day of great joy and satisfaction!

In the second edition of Chiguru – Youth ForSeva’s Annual Children’s Festival, on 9th Feb, 2014, 3600 children from 130 project locations across the city and surrounding rural areas participated in 18 different competitions like Rangoli, Singing, Dance, Elucation, Spelling bee, Street play, Yoga Pyramids and so on, with electrifying enthusiasm. About 800 volunteers from 50 companies and colleges volunteered in organizing the event.

Chiguru (literally ‘budding’), an inter-school cultural and literary fest, aims at providing a platform for underprivileged students to express their talents. The kids were extremely confident, had absolutely no stage fear and gave it their best. The eminent panel of judges including connoisseurs of art, music and dance, Yoga experts and professors from various colleges, had a tough time in choosing the winners.

Teachers who accompanied the kids, the judges, the corporates and partner NGOs lauded the efforts of YFS volunteers who had been training the kids for the last 3 months and expressed that they were amazed to see an event of this scale.

Wishing you all the very best for all the good work that you and your team have undertaken. Do let us know whenever these kinds of activities take place. We would love to be a part of it. Thanks, once again. – Preetha Anthony, Professor – Humanities Department, GNITS

Launch of YFS in Kurnool

YFS launched its new chapter in Kurnool, Andhra Pradesh. As a part of the first volunteering activity in Kurnool, 45 volunteers dedicated their time from 4am-10pm every day from March 23-27, 2013, in serving devotees on their way to Srisailam. Every year, thousands of devotees tread their way to Srisailam on foot. YFS Kurnool volunteers offered their services to these devotees by serving them food, butter milk and massaging their feet at various points on the way,
School Kit Drive 2014

Youth For Seva (YFS) has taken the initiative to reach out to the poorest of the poor through the School Kit Drive initiative. As a part of this, school kits are distributed to the underprivileged children in rural and urban areas every year. Since the inception of YFS Hyderabad in 2010, a total of 25,000 school kits have been distributed to needy kids. YFS volunteers regularly visit and teach at financially limited schools across the city and in surrounding rural areas. It has been found that the students lack the minimum infrastructure to study. As per the survey conducted, most of the students can’t afford the basic things needed for their education. Their educational performance is also very poor. To solve the dual problems of (1) Financial constraints of parents and (2) Lack of motivation towards education, YFS volunteers designed the School Kit Drive. It is entirely volunteer driven and includes fund raising, packing, distribution and follow up.

School Kit Contents

YFS volunteers, in consultation with the school staff, decided on the basic items that were to be part of the kit. Following are the items that were to be in the ‘School Kit’: 1 School Bag - 5 Note books - 2 Pens/Pencils - 1 Dictionary - 1 Water bottle - 20 Labels of eminent personalities. Each School Kit Cost-Rs 300/-. 

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**SWAMI VIVEKANAND MEDICAL MISSION, WAYANAD (KERALA)**

(SUPPORTED BY SEWA INTERNATIONAL)

Swami Vivekananda Medical Mission started its activities opening a free dispensary for Vanavasi brethren at Muttil near Kalpetta in 1972 which steadily grew into a fairly well-equipped hospital with three medical officers, visiting specialists and nursing staff. This dispensary has grown into a thirty bedded full- fledged hospital with three full time resident medical officers, 10 visiting specialists, 15 para-medical staff and a dozen helpers and volunteers. Majority of them are from vanavasi communities and were trained by the mission for the job.
Medical Mission

Sickle Cell Anaemia Control Programme
First pilot project of Sickle Cell Anemia Control Programme in Wayanad with the mission as the NGO partner and more than 70% of the tribal population was screened. As the second stage of the programme, a free clinic is functioning in SVMM Hospital, Muttil, with a sub-centre at Mananthavadi. Screening camps and health education camps are being conducted in tribal villages. A research project with the Kottakkal Arya Vaidya Shala to find out a proper Ayurvedic Medicine for the ailment is in progress.

PAIN AND PALLIATIVE CARE CLINIC
Functioning since May 1998 with the assistance of the Pain and Palliative Care Society of the Calicut Medical College and serving the patients suffering from terminal cancer and acute pain. Besides this, dental clinic, ophthalmology clinic, child clinic, orthopaedic and gynaecology clinic are also run.

PREVENTION, CONTROL AND TREATMENT OF TUBERCULOSIS
As the cases of tuberculosis are found in large number among the tribal people, a special attention is being given for the prevention, control and treatment of the disease. Under the Revised National Tuberculosis Control Programme, this hospital has been recognized as a Microscopy Centre and is fully engaged in the diagnosis and treatment through DOTS (Direct Observation Therapy).

PROJECTS FOR ‘HEALTH FOR ALL’ MOBILE MEDICAL UNIT
Diagnostic and treatment camps in tribal colonies throughout the district are arranged daily, taking health care to the very door steps of the ailing, who are not able to travel.

THREE SUB CENTRES (weekly centres) are functioning, one at Chulliyode near Tamil Nadu border, second at Kalloor near Karnataka border and the third at Cherukara in North Wayand.

SWASTHYA MITRA SCHEME under which batches of tribal youths are given training in first aid, hygiene and economic matters and each of the trained volunteers is given charge of specified area of work which they visit regularly to create awareness among people in regarding health and hygiene.

Drinking water and sanitation: The Mission with the help of Dr.Govindaraj of Calicut and the Chest Foundation has provided drinking water facilities and sanitary latrines in some Vanavasi colonies.

Mother NGO: The Mission was chosen as Mother NGO for Wayanad district under the NRHM scheme to implement different health programmes of the Ministry of Health and Family Welfare, Govt of India. The 1st phase of RCH programme has been completed and the second phase is being taken up.

RNTCP (Revised National Tuberculosis Control Programme): The Mission continues its active participation in this programme for the last 10 years as a Microscopy and treatment centre and has obtained its Certificate of appreciation from the State Government.

Economic Development
With a view to improving the financial condition of the people the Mission is implementing following projects,

Bamboo Craft: 140 tribal patients have been trained in handicrafts. They are utilizing their skills and the products are marketed in fairs and exhibitions.

Self Help Groups under the CAPART: (Council for Advancement of People’s Action and Rural Technology): Self Help Groups of Tribal Women have been formed in 15 colonies in 4 panchayats.
Micro-Insurance: The mission is promoting Jeevan Madhur policy of LIC. Intended to develop savings habit among the people, 198 persons have been enrolled.
TAILORING CLASSES for tribal girls is functioning since 1994 at Kalloor near S. Battery where nearly 60 girls have been given training.

Education and Culture

Grameen Vidya Kendras

Mission is running 6 Grameen Vidyalayas, 15 Bala Samskara Kendras and 11 Gram Sevasamitis. In order to monitor the progress of education and culture of the tribal students, the Mission has organized 100 Vidya Kendras (coaching centres) in the colonies. They are conducted in tribal colonies where school going children up to standard 7 and drop outs are brought and given tuition in the evenings. A total of 2,768 children are attending them. Children are provided nutritious refreshments also. Bal Samskara Kendras, have been organised in 90 localities in the district once a week where children are given moral education and music and cultural activities are also conducted. A total number of 1497 children are attending these kendras.

SEVA BHARATHI – TELANGANA
(SUPPORTED BY SEWA INTERNATIONAL)

SevaBharathi established in 1984 has been channelizing their effort into an organized movement to improve the living standards of the poor, especially the slum-dwellers and inhabitants of remote villages.

AFFECTION HOMES

Tribal Boys Hostels – 3 (Total 146 boys)
Hostel for Scheduled Caste Students - 1 (Total 27 Boys)
Child Labor Rehabilitation Home - 1 (Total 60 Boys)

EDUCATION CENTRES

Hostels in remote villages for poor and talented students – 8 (Total 205 Boys)
Schools for remote villages and town slums for poor students – 4 (Total 893)
Hostel for Poor/Orphaned students in Intermediate and Diploma – 1 (Total 39 Boys)
Study Centres – 23
Vocational Training Centres – 2

HEALTH CENTRES

MOBILE MEDICAL VANS – 2
HOSPITALS – 3
Main Events

- SB collected and donated blood to Nandamuri Basava Tarakam Cancer Hospital by organizing Blood donation camp in Hindu High School campus, Erragadda. 100 donors came forward and from them SB has taken 80 qualified donors.

- SB organized a two day Training Program for all full timers from its 19 hostels and 4 schools at Vatsalya Sindhu Awasam, Hyderabad. They were trained in children’s health, food, habits, beautiful hand writing, personality development and etc.

- Conducted one week summer camp at P.N.M. High School, Kukatpalli for students. This camp was conducted to teach them personality development, yoga, Vedic mathematics, painting and history of patriots.

- 68 Students from various hostels run by Seva Bharathi appeared S.S.C. exams for the academic year of 2012-13 and out of those 64 students succeeded.

- A free eye test camp was conducted in Madakasira village, Anatapur District. In this camp 50 patients have been benefited. For 30 patients SB performed various tests and conducted operation for 15 patients at free of cost.

- SB celebrated house warming ceremony of its new Sevabharathi Office (Shankaranilayam) at Ramakrishnapuram, Secunderabad. This building was inaugurated by Chief guest G.H.M.C. Zonal Commissioner Sri S. Harikrishna and a Free Homeo Clinic was inaugurated by Dr. Kishan, Principal, Govt. Homeopathy College, Ramantapur – Hyd.

- SB conducted a free cardiology medical camp at Seva Bharathi building. In this free medical tests and ECG were performed for 86 patients, out of these 10 patients were admitted in hospital and provided the free treatment.

- A blood donation camp was organized by SevaBharathi at Maruthinagar, Dhilshkunagar, Hyderabad for the sake of Thalassemia patients. 89 participants including 19 ladies donated blood.

- SB organized “Doctors Meet” in Patel Hall, Keshav Memorial Engineering College, Narayanaguda – Hyderabad. Around 300 Doctors from various specializations attended and discussed on “Necessity of Medical services to Poor people”.

- Thirty nine teachers from 5 schools running under the guidelines of SevaBharathi attended the Two-day training camp. In these training sessions spoken English, easy methods in Mathematics along with Habits for healthy living, Yoga, Pranayam etc. were explained by Sri Balendragaru, SevaBharathi Executive member and correspondent of Vardhana School.
TRIBAL WOMEN EMPOWERMENT BY UTKAL BIPANNA SAHAYATA SAMITI, KANDHAMAL (SUPPORTED BY SEWA INTERNATIONAL)

Introduction

Women empowerment project, Kandhamal, Odisha is being funded by Sewa International, and is managed by Utkal Bipanna Sahayata Samiti, Bhubaneswar. It is being run in the tribal villages of Kandhamal, Odisha. The project started functioning in the Kandhamal district with the objective of uplifting the tribal women socio-economically by doing various income generating activities, since August 2012. Almost two and a half years have been completed since its functioning.

Project Area and Beneficiary

The project is functioning in the two blocks of Kandhamal district viz. K. Nuagam and Tumudibandh. There are six units as a whole, three units namely Zaragu, Padikia and Biragada in the Tumudibandh block and another three namely Budabali, Dharampur and Tilakpanga in Knuagam. The beneficiaries of the project are tribal women who are poor and below the poverty line. There are 120 direct beneficiaries and about 500 indirect beneficiaries under this project. The tribal women by forming Self Help Group (SHG) in their village are engaged in income generating activities under this project.

Activities

All the six units or SHGs are engaged in Siali leaf plates making or stitching as the siali leaves are available in plenty in the nearby forest of their village. Also, siali plate is very cheap, so it has also great demand in the market. The siali leaves become available in the forest mainly in the month of July, August, September, October and November of the year, therefore the women of the villages engaged themselves in the plate making activities in this period. All the facilities and supports have been provided to the SHGs for their activities and socio-economic upliftment.

Training to the SHGs members

In the beginning of the project, after formation of SHGs, all the group leaders were given training about the management of the groups and then after all the group members of the SHGs were given plate stitching or making training for a period of five to six months. Besides plate making training, different types of awareness programmes and training viz. skills development training, facilitating training etc. were also given to the SHGs members for their all-round development.

Marketing strategies

The SHGs members produce siali leaf plates in huge numbers. Therefore, the marketing is very important for them. They sell it in the local market and to the agencies as well. But it is difficult for them to sell a huge quantity of plates in the local markets as it has limited demand, so they have been provided with a marketing staff to sell their products outside markets also.
Year wise leaf plate Production, Sales and Benefits

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>Till June 2014</th>
<th>Present Stock</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budabali</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Dharampur</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Tilakpanga</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Zaragu</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Padikia</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Biragada</td>
<td>Training period</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The above chart shows the detailed unit wise and year wise leaf plate production, sales and earnings of the all units or SHGs. The selling price of the leaf plate is 55 paise to 60 paise in the wholesale market. The SHGs members are also selling plates in the retail market at 80 to 90 paise per piece. The cost of a plate is between 45 to 50 paise. Hence, the members are getting as profits 5 to 10 paise per plate. Actually, in the initial period of the project the SHGs members were given training for a period of five to six months, so the plates could not be produced in the year 2012, as the project started functioning in the second half of the year.

Suggestions

During these two years the UBSS learnt a lot in the field and saw that the demand of siali leaf plates in the market is decreasing day by day as the paper and other plates are available at cheaper rates in comparison to siali leaf plates. Therefore, it would be best suggestion to make buffet plates, as a result more profit can be gained as its demand is always high in the market. The SHG members are not getting the benefits as expected in the leaf plate making.

Apart from plate making, the SHGs members can be benefited by doing other income generation activities viz. turmeric or spices grinding, vegetable farming, mushroom farming etc. Further, it is a fact that Kandhamal is famous for its turmeric and people here sell turmeric without doing further value- addition. Introducing turmeric powder production will be a good option as the people of the team will be able to make more money at the bottom level.

Summary

Women empowerment project is a very important project for the tribal women of Kandhamal district. This project has proved itself a beacon of hope for the rural women for their socio-economic development. The rural women are getting all types of benefits and assistance for their upliftment by doing different income generation activities under this project. The SHGs members are engaged in siali plate making and marketing. The products of the SHGs members are sold in the local and outside market by the marketing staff. The SHGs members want further improvement of their socio-economic standard. The UBSS feels
introduction of buffet plates and particularly turmeric powder production will help it to strengthen and widen this project.

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**MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY**

(SUPPORTED BY SEWA INTERNATIONAL)

Maharaja Agrasen University is being established under the aegis of Maharaja Agrasen Technical Education Society, Delhi. Maharaja Agrasen Technical Education Society was founded on July 2, 1998 by a group of distinguished public spirited industrialists, entrepreneurs, social activists, civil servants and professionals. Among the founder members is Dr. Nand Kishor Garg, a leading political and social figure, who served as an MLA and as parliamentary secretary to the Chief Minister of Delhi during 1994 – 95. Dr. Nand Kishor Garg is currently the Chairman of the society.

The charter of the society is to establish Institutions of excellence to nurture youth to become high quality professionals and inculcate in them the spirit of service to the country. The society is exempted under Income Tax Act as a philanthropist charitable society. **Sewa International** is assisting, supporting and facilitating the projects and programmes of Maharaja Agrasen Technical Education Society (MATES).

**Maharaja Agrasen Institute of Technology, Delhi**

In pursuance of its charter, the society established Maharaja Agrasen Institute of Technology in the year 1999. Maharaja Agrasen Institute is affiliated to Guru Govind Singh Indraprastha University, Govt. of Delhi. The institute is rated by professional journals as among the 25 best self-financing engineering colleges in the country. The institute campus has been established in a 12 acre plot in Rohini, Delhi allotted by Delhi Development Authority. The campus has teaching blocks, a modern auditorium, sports ground, hostel, administrative block, bank block etc. The Institute currently conducts courses in B. Tech – Computer Sciences, Electronics and Communication Engineering, Information Technology, Mechanical Engineering, Automation Engineering, Electrical and Electronics Engineering. There are about 2000 students. The institute has been providing 100% placement with well-established companies like HCL, Infosys, TCL etc.

**Maharaja Agrasen Institute of Management Studies, Delhi**

Maharaja Agrasen Institute of Management Studies was established in the year 2000. This institute is also affiliated to Guru Govind Singh Indraprastha University, Govt. of Delhi. This institute is rated one of the best management schools in Delhi. The institute runs BBA – General and Banking and MBA courses and has about 750 students.

**Maharaja Agrasen Institute of Advance Studies**

Maharaja Agrasen Institute of Advance Studies was established in 2008. The institute is affiliated to Punjab Technical University. The institute is running the BBA courses in general and has about 350 students.

**Maharaja Agrasen University (Himachal Pradesh)**

Encouraged by the success of the three Institutes mentioned above, the society envisioned to establish Maharaja Agrasen University. The society chose education hub at Atal Nagar, District Solan, Himachal Pradesh for locating the university on account of the ideal location. Educational hub at Atal Nagar has been developed by Govt. of Himachal Pradesh with a view to create a centre of quality education as part of Himachal Govt’s overall vision to improve the quality of higher education and enhance the enrolment in higher education in the state. The Hub is 10 km away from Kalka railway station, 36 km from Chandigarh, 313 km from Delhi and is well connected by rail, road and air.
Development of the University Campus

The vision is to develop an elegant, green and vibrant campus where all the students and staff will live, study, learn and play in the tradition of an ancient Gurukul, a university where latest courses would be taught by the best faculty, where most modern library, laboratories would be available, where the students will be nurtured to grow into high quality professionals, dedicated citizens and good human beings. To develop the architectural concept of the university campus, a competition was held among reputed architects. The finalized concept envisages a campus of modern buildings in harmony with surrounding hills and will have five schools – School of Technology, School of Management Studies, School of Education Studies, School of Legal Studies and School of Journalism with Library, hostels, faculty residences, staff quarters, indoor games, auditorium, administrative block, playground etc.

Community Services

The establishment of Maharaja Agrasen University will bring a quality institution of higher education to Himachal Pradesh and enhancement in enrolment of higher education among the youth of the Himachal Pradesh and neighbouring areas. The university will also vigorously carry community programmes like adult education, literacy campaign, awareness creation regarding alcoholism/drug addiction, tree planting, water harvesting, use of solar power etc. It will have close interface with local community and people of Himachal Pradesh. It aims to become a catalyst for improvement in education and social and economic life of people of the neighbouring areas particularly Himachal Pradesh.

NEWSLETTER

12 issues of ‘Sewa Sandesh’ were published and circulated by e-mail to 1100 subscribers in 40 countries during the year 2013-2014.

OTHER ACTIVITIES SUPPORTED / UNDERTAKEN BY SEWA INTERNATIONAL

Sewa international also supported some other organizations in 2013-2014 that are involved in running various projects / programs viz.

- Akhil Bhartiya Vanvasi Kalyan Ashram – Educational Project
- Antar Rashtriya Sahyog Parishad - PravasiBhawan Project.
- Bhauro Deoras Rashtriya Seva Nyas – Educational Project.
- Sewa Bharti Delhi – Educational Project
- Gram Bharti – Child Care
- Hanuman Dham – Education
- Seva Bharti Guntur – Education
- Sewa International Guwahati – Arogya Mitra
# SEWA INTERNATIONAL

10196A, APTE BHAWAN, JHANDEWALA, NEW DELHI - 110055

** BALANCE SHEET AS ON 31.03.2014 **

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** ACCOUNT DETAILS **

**For Foreign Donations-**

Sewa International  
Account No.-10080533326  
Jhandewala Extn Branch (Delhi)  
State Bank of India  
Branch Code- 9371  
Swift Code- SBININBB550  
IFS Code - SBIN0009371

**For Local Donations-**

Sewa International  
Account No.- 10080533304  
Jhandewala Extn Branch (Delhi)  
State Bank of India  
Branch Code - 9371  
Swift Code- SBININBB550  
IFS Code - SBIN0009371

- Donations to Sewa International are exempted under IT 80G Exemption No. – DIT (E) 2008-2009/S-2184/1637
- Sewa International is registered under Ministry of Home Affairs for Foreign Contribution Regulation Act (FCRA) No. – 231660106