

## Annual Report

2022-23

Kutch

An enchanted tale of resilience

The vibrant tapestry of craft, kaleidoscope of colors, and intricate embroidery. Kutch craft has more to it than just looking beautiful.

Tradition, culture, and consequences of the aftermath of Bhuj earthquake, Kutch craft has become the beacon

of hope for many.



## About **Sewa International**

Sewa International is an organization with a mission to nurture institutions of social impact and serve humanity. In our two decades of work, we have worked across the length and breadth of the nation to inculcate the spirit of Sewa as a means for societal transformation or Parivartan. Our direct projects span across India, and globally across 25+ countries as the 'Sewa' movement.

## Vision

Sewa International as a premier non-profit, would live in a world of equality, where everyone is happy, enjoys good health, has equal growth opportunities and lives in balance with nature. In the event of any disaster, Sewa International will be called in and be among the first to serve.

## Mission

Sewa International serves humanity in distress, aids local communities, and promotes volunteerism. We engage our beneficiaries to be agents of change in development and strive to make progress broad-based.

## **Governing Team**



Sh. Ashok Goel

CHAIRMAN

Renowned Philanthropist & Social

Leader



Sh. KG (Shyam) Parande

SECRETARY

Global Coordinator & Social
Leader



Sh. Rakesh Mittal

TREASURER
Chartered Accountant &
Charity Finance Expert



Sh. Bimal Kumar Kedia Inspirational Leader, Philanthropist & Social Worker



**Sh. Mrugank Paranjape**Capital & Commodity
Markets Expert



Sh. Jadhav Bhai Gorasia Inspirational Leader, Philanthropist & Social Worker



**Dr. Alka Mandke**MD (Anaesthesia)



**Sh. Sidharrth Agicha**Entrepreneur



Smt. Indumati Rao Global Partnership Disability Development by World Bank



**Sh. Rajiv Agarwal** MD, Scan Holdings



**Sh. Mukesh Aggarwal** Entrepreneur

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## **Looking back at Sewa's Journey**



eminiscing on the 25 years of selfless service that has transformed into a huge movement for humanity, it is remarkable to see how it started as a dream and is now embraced by many people, including our stakeholders, volunteers, and communities. The experiences shared by those associated with us make this entire journey worthwhile. Sewa International stands as an organization today because of the resilient individuals who believe in the idea of

"Vasudhaiva Kutumbakam" which means the world is one family.

Our journey has been one of tireless efforts, leaving no stone unturned in our mission to aid those in need. From disaster relief to healthcare, agriculture, livelihood, education, and the environment, Sewa has improved the lives of thousands of individuals and families. During Covid-19 and the Ukraine crisis, the way Sewa International's volunteers have served has been the result of the deep-rooted practice of our learnings. Even during the Turkish disaster, the spirit of Sewa International's volunteers has been inspirational to the world and humanity. This is a chronicle, a detailed description of the various programs in disaster relief, healthcare, agriculture, livelihood, education, art and culture, and women empowerment for the year 2022-2023. We remain steadfast in our commitment to building communities and empowering them to earn a dignified living through skill development.

As we celebrate the silver jubilee of Sewa International, looking back at the years we have spent, we feel a great sense of accomplishment. We have come a long way since Sewa International's inception, but the fact that we have many more milestones to achieve has never left our minds.

Today, Sewa International has touched the hearts of countless people and will continue to impact many more. Last but not least, I would like to express my deepest gratitude to our devoted volunteers, generous donors, and unwavering Karayakatas who have contributed immensely to the success of these endeavours. History is in the making for the generations to come, and we are excited to see where this journey will take us in the years ahead.

> Sh. Ashok Goel Chairman Sewa International

## Foreword



ndia's development model has been the centre of global discussion for years. On one hand, Bharat holds the G-20 presidency, and on the other hand, we continue to discuss social, political, and economic freedom. The discourse between modern and ancient narratives persists. Amidst these debates, Sewa International has completed 25 years of its journey in serving the unserved. In such times, it is necessary to evaluate the work of institutions and organizations.

Sewa: Sense of Service, Philanthropy, and Volunteerism. Today, as the world changes and becomes more inclusive, with powers and economies decentralized, it is gratifying to share with you that two decades ago, we initiated "Sewa Kala Shrushti" to provide relief support in the devastating Bhuj earthquake zone in Kutch, Gujarat. Keeping that journey in our hearts, we dedicate this year's annual report (2022-23) to the Journey of Hope, Acceptance, Selfless Service, Commitment, and Effort.

Three decades (1993) ago, Sewa International was conceived as a movement in the United Kingdom, with a vision to serve humanity selflessly, deeply rooted in Bharatiya ethos. Those hazy images, those voices of determination and commitment, have now become cosmic and are present in more than 30 countries across the globe.

As I write the foreword of this report in 2023, I recollect the memories of the turns and twists and the co-travellers who graciously stood with the organization through thick and thin, serving selflessly. Their perseverance, thoughts, and actions have become milestones that have prepared Sewa International for the journey ahead. Presently, Sewa International directly serves in more than 20 states and collaborates with associate organizations in different domains across Bharat. With a vision of creating a harmonious and happy world where humanity experiences oneness through sewa, Sewa International is also working in other countries with an integral human-centric and ecocentric approach.

Sewa International extends its sincere gratitude to all partner organizations, donors, and volunteers. Without the cooperation of all, this journey would not have been possible. Today, we live in a global community, where our perception of the world has become more inclusive. This has been emphasized by our great leaders in the past, and today we proudly raise the flag of "Vasudhaiva Kutumbakam" - One Earth, One Family, One Future, which has been our mantra for centuries. Come and join hands in the movement towards making this world a better place.

> Sh. KG (Shyam) Parande Secretary **Global Coordinator**

Sewa International

## Rendezvous of Leaders

This time, the board meeting had a special purpose. Our team decided to leave the Metro City and visit the far-off North East States of Assam and Arunachal Pradesh. The objective was to understand the North East region and witness Sewa's work.

We have meetings with our Trust Board every three months. The trust board members stayed in the Northeast for three to four days. They observed the Sewa work in Arunachal Pradesh. During their visit, they also went to the RIWATCH Aarogyam hospital, which Sewa had helped to set up. The hospital focuses on naturopathy and Ayurvedic medicine and conducts research on locally produced medicinal plants.

The trust board members also visited Siu-Ka-Pha hospital, named after King Sukapha, who came to Assam not as a conquering raider but as the head of an agricultural folk in search of land.

The Northeast region is uniquely shaped by nature, and the trustees noticed that the locals were aware of Sewa's social work. They were influenced by witnessing the strong connection to nature among the locals. As a result, the team decided to continue this trend by scheduling the next board meeting in the month of February in Kutch, Gujarat.



## Meeting in the far East

Trust board meeting in Assam and Arunachal Pradesh

## **Journey of Sewa International**

Started as a movement to serve humanity in distress, Sewa International has an equal share of working in disaster management with rehabilitation through healthcare and livelihood initiatives, serving PWDs. tribal rehabilitation, serving in Covid, etc.

## **Uttarakhand 2013**

- During Uttarakhand floods,

### **SIDDC 2012**

Sewa International started working with the women of Kutch on handicrafts and launched SIDDC (Sewa International Design and Development Centre) in 2012.

- 75+ women trained every
- 225 women trained so far in embroidery and stitching.
- 8-month total training period.

### **Kutch 2001**

- Gujarat suffered a drastic earthquake in 2001, registered on a magnitude of 7.7 on a Richter scale.
- Constructed 2000 houses and 250 schools.
- 14 villages were completely rehabilitated.
- 92 SHGs with 1600 women were formed covering almost 16 villages.
- SIDDC centre for skill development



## **What We Do**

Sewa International is an organization with a mission to nurture institutions of social impact and serve humanity. In over two decades, we have worked across the length and breadth of the nation to inculcate the spirit of Sewa as a means for societal transformation or parivartan. Our direct projects span across India, and globally across 30+ countries as the 'Sewa' movement.



### Disaster Management

25 years of Sewa International is a testament to their selfless service in disaster management. The organization has been providing humanitarian aid to communities affected by natural disasters such as earthquakes, floods, cyclones, and droughts.



### **Education & Skill Development**

Our education-related efforts include that every child has the best start in life, the opportunity to go to school and learn well. In our approach, we have been addressing education-related several issues such as issues pertaining to learning, dropout rates, teaching/learning materials, etc.



### Agriculture

Sewa International recognises the lacunae in agriculture and tries to fill the gap with the help of the community. We firmly believe that the community can provide the best possible solutions and work wonders with a little external support.



### **Environmental Action**

Sewa International's interventions with regard to the environment, climate, water, clean energy, and spreading awareness are apt in current times and support sustainable development goals. We are also targeting the ground activities to bring about change.



#### Livelihood

Sewa International, through its livelihood initiatives, has been serving tribals, LGBTQIA+ communities, underserved and vulnerable communities and farmers who are small landowners. Empowering a community through hand-holding and strengthening the community.



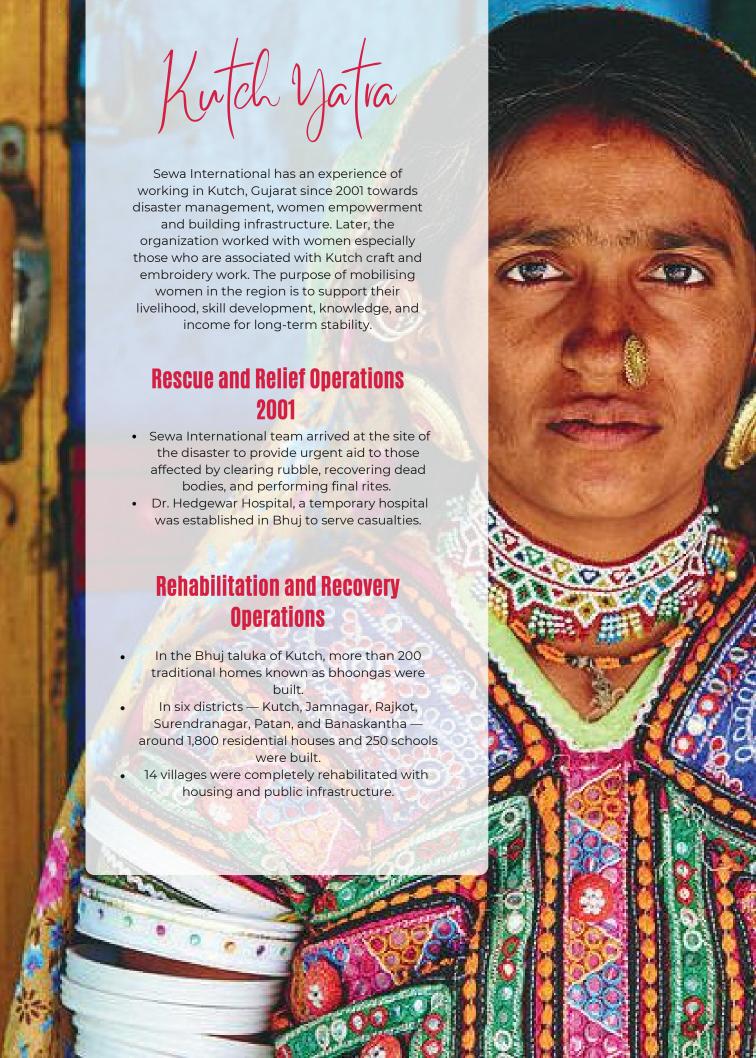
#### Healthcare

Sewa International's health initiatives target underserved communities and individuals who have no or little access to healthcare. Driven by the ethos of Vasudhaiva Kutumbkam, we try to reach the unreached through medical camps, mobile medical vans, and awareness camps.

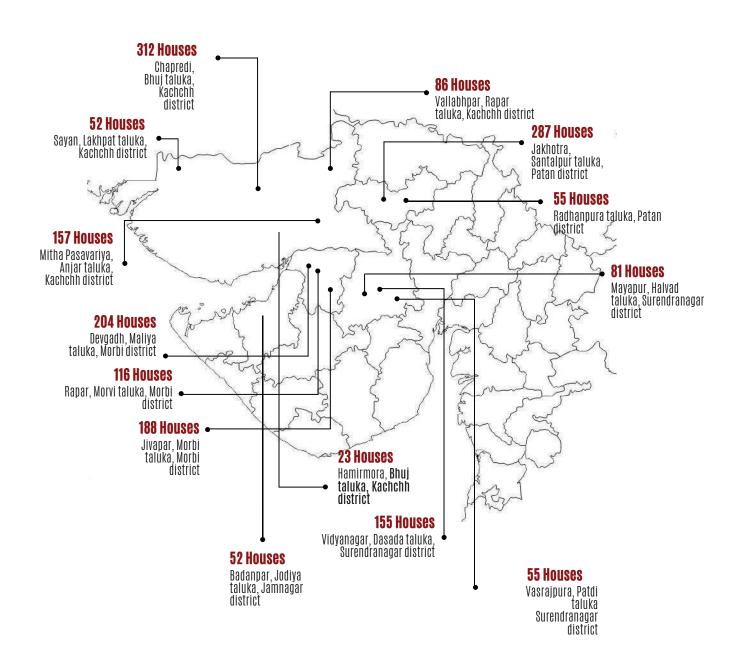


#### **New Initiatives**

New Initiatives are not just an opportunity to showcase Sewa's work. It is also an opportunity to reflect upon who we truly are. We initiate new programs to augment the participation of the communities, catering to the needs of a specific region, networking with the stakeholders for a larger goal, and highlighting the need for policy intervention.



## The number of permanent houses built in each community



Scan to know the exact google locations





## From the roots of Kutch

For the resurrection of the disaster-stricken Kutch, Sewa International with the help of local communities developed programs that moved the wheels of change. These programs laid the foundation for the work that Sewa was going to do in the years to come.

## Skills and Entrepreneurship Development Program

Skill development helped women artisans manufacture suit lengths, dupatta, stoles and sarees of Bandhani & through embroidery they learned to add value & beauty to the product. Approximately 750 artisans are working and supporting their families financially through this program.

#### Sewa Kala Srushti Private Limited

This is a crucial part of the initiative in order to promote the finished goods prepared by the women. This is done through the involvement of experts and by taking the help of government platforms. Exhibitions at the state and National levels are of priority to display the products and to promote the same.

### Sewa International Design & Development Centre (SIDDC)

Sewa International Design & Development Centre (SIDDC) was inaugurated at Jiyapar Tal,
Nakhatrana, Kutch District, Gujarat. This centre is providing regular employment to 25 tailors and indirect employment to around 600 women involved in Embroidery/Bandhani work in 16 villages. During the last five years, Sewa International has trained more than 2000 women artisans under the Technical Training Program (TTP). The artisans have since been associated with the organization and doing quality bandhani (Tie & Die) and embroidery work. The organization also trained 150 women master tailors.

#### Handcrafted by The Women Of Kutch

In a recent initiative, Sewa International is targeting corporates and organisations to take their help in promoting Kutch craft through corporate or personalized gifts.



### Samben Bijal

Samben Bijal is a resident of Jamkunaria Village in Kutch, Gujarat who lived a normal life until the devastating earthquake hit her village on January 26th, 2001. In just a matter of moments, her home was destroyed, and she and her family were left with nothing.

But that was not the end, but the beginning of a new journey. Now, she has been working with Sewa International for more than 9+ years in Kutch Kala. This program has been successful in reaching 250+ women encouraging skill development to earn a living for a better future. Today, she is leading a happy life with her family.



### Savita Ben Hirani

Life had been filled with joy and contentment for Savita Ben Hirani, until the unforeseen arrival of Covid-19. The pandemic brought with it a devastating blow that had altered the course of her life. Her husband succumbed to the severe breathing problems inflicted by the virus. Days passed by in a haze of sorrow, where the mere thought of continuing on without her husband seemed unbearable. However, amidst the depths of her despair, it was her children who became her beacon of hope, providing her with the strength and purpose to carry on. Her neighbour shared with her the existence of Sewa International, renowned for extending a helping hand to those in need. Intrigued by this prospect, Savita mustered the strength to explore this avenue of support. Through Sewa, she discovered her passion for teaching young children the art of embroidery. This not only provided her with an avenue to express her creativity but also opened doors to a means of livelihood. Through the earnings, Savita managed to financially support her daughter's wedding, and also invest in her younger son's education. She is grateful for the support and guidance she received from Sewa International.

## Disaster Management

Sewa International's journey in the field of social service began by providing relief during natural calamities and disaster-struck regions. Sewa is blessed to pass on services such as rescue, relief and rehabilitation to millions in the last 25 years.

Sewa has been able to support and provide rescue, relief and rehabilitation during floods, cloud bursts, earthquakes, tsunamis/cyclones, diseases, outbreaks and droughts. Ukraine, Turkey, Sri Lanka and other countries were served whether it was a natural calamity or economic disaster.

**50,000** Litre drinking water distributed in Assam floods

**785** Families served in Sri Lanka crisis

480 Volunteers during Sri Lanka crisis

**2500** Families served in Bengal floods

1 NO POVERTY



## **Serving Humanity in Assam Floods**

Assam experienced heavy rainfall in June 2022, resulting in the overflow of rivers and leading to 94% of the state's districts being gripped by floods and landslides. Hailakandi, Karimganj, and Silchar are among the districts that continue to be affected by the floods. Sewa International, in collaboration with its partner organization Seva Bharati Purbanchal, worked on the ground to provide support to the destitute and underserved.











2000 Solar Lights



1000 Sanitary napkins





## **Joshimath-Serving under Crumbling Hopes**

Located in a seismically active zone, the city of Joshimath recently experienced one of the deadliest effects of landslides and subsidence. Approximately, 800 houses developed cracks, leading to the forced evacuation and relocation of residents to temporary shelters.

The Sewa International Uttarakhand team has been actively involved in the disaster-affected region, carrying out immediate relief operations through Essential Kit Distribution. After conducting various on-site visits, Sewa International's team assessed the ground situation and proposes the following intervention to support the early recovery in the disaster-affected area of Joshimath.



Conducting Health Camps using MMU - Sewa Aarogyam - 5 camps Mobilization, Formation, and institutionalization of Adolescent Health Groups - 10 Mental Heath / Trauma Care Counselling - 2





Post the Covid-19 pandemic, the Sri Lankan economy was gravely affected. Due to the rise in inflation, the prices of essential commodities increased to the point where they were unaffordable for the common man. In this crisis, Sewa International Foundation Sri Lanka helped the affected families through the project - Arumuga Navalar Charity. The organization aimed to support economically challenged women-led families through this project. It was planned in such a way that the affected families could have meals for over a month and a half, as most of the families were struggling to have even one meal a day.







200 Places across the island



Districts served



785 Families were benefitted



Volunteers engaged



## Sewa's response to Bengal Floods

Devastating floods affected the Alipurduar, Kochbihar, and Jalpaiguri districts of West Bengal, causing thousands of houses to be submerged and resulting in heavy destruction of life and property. People were in desperate need of refuge and emergency evacuation after experiencing the worst flooding to hit South Asia.

Sewa International, along with its volunteers, assessed the situation and decided to take action. The volunteers reached the affected areas with ration distribution kits to assist the vulnerable people. Our collective efforts helped alleviate the pain and suffering of the people to some extent.



**3**Districts served



**2500**Families covered



**120**Volunteers engaged



## Sewa in Turkey Disaster

In the aftermath of a devastating 7.8 magnitude earthquake that struck Turkey and Syria, various towns and villages were left in ruins, and the affected communities were in desperate need of immediate support. Recognizing the urgency of the situation, Sewa International USA successfully raised \$60,000 to assist the victims of these recent earthquakes in Turkey and Syria.

Through dedicated volunteers, the organization managed to distribute approximately 800-1200 meals every day to the affected individuals during.

Sewa Houston's AmeriCorps team took proactive measures by organizing a donation drive. Necessities, including food, clothing, hygiene products, tents, hand warmers, shoes, and babyessentials were transported to Turkey and Syria through a coordinated effort using a Turkish Airlines flight.

The relief operations received a significant boost from the volunteers of Sewa International's partner organization, ISKCON Turkey, "Food For Life" (FFL). Their invaluable contribution helped in transporting cooking equipment, rice, beans, fresh vegetables, 5000 liters of water, and various other essential supplies. This effort aimed to address the pressing needs of the affected communities and provide them with the necessary resources for survival and recovery.

## Earthquake in Indonesia

On 21st November 2022, the devastating Earthquake in Cianjur, (120 km away from the capital city, Jakarta), Indonesia left 335 people dead and hundreds injured and missing with over 8000+ houses destroyed in the disaster.

Sewa Indonesia, on humanitarian grounds, helped earthquake victims by supplying/distributing essential items like rice, sugar, cooking oil, clothes, kitchen cooking items, toothpaste, toothbrushes, carpets, stoves with pipe & regulators, biscuits, milk, coffee, napkins & diapers, noodles etc.









## Livelihood

Sewa International has implemented several programs to support livelihood development. These programs aim to equip individuals with the necessary skills, resources, and opportunities to earn a sustainable income and enhance their quality of life. Sewa International's livelihood initiatives have been serving communities, including tribals, LGBTQIA+ communities, underserved and vulnerable communities, as well as small landowner farmers. The core philosophy of Sewa International is to empower communities through guidance and support, enabling them to become self-sufficient with minimal intervention.

**8000** Hours of training in Digital Literacy

460 SHGs in Bookkeeping

210 Entrepreneurs in Micro-Enterprise Development

**250** Women and artisans





RESPONSIBLE CONSUMPTION AND PRODUCTION



DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES







## Women Empowerment and Entrepreneurship Program

Empower rural women with digital skills, financial skills, and entrepreneurship skills by training them to use smartphones, and UPI payments resulting in increased income & economic independence.

### This program

- Opens savings accounts of the women under various government schemes.
- Develops capacity to use smartphones and social media to boost their enterprises.
- Covers Chamoli and Rudraprayag districts.

**8000** Hours of Training

**2000** Women

200

Master Trainers







## Sustainable Community Institution and Capacity Building

Sewa International is training SHG groups in bookkeeping. A self-help group is a financial intermediary committee usually composed of 10 to 25 local women between the ages of 18 to 40. During this project, 120 training sessions were conducted for SHG members on keeping records of their finances. 2 training sessions were conducted for federation board members of which 42 members were trained.



22 Villages covered

**460** SHGs

4600+ Women served



Micro-Enterprise Development initiatives have been identified keeping in mind the socioeconomic status of the local population, particularly the tribal communities and also enable optimum utilisation of the natural and available resources. It is planned to facilitate these micro-enterprises with technical/financial assistance to ensure their success.







### Livelihood Interventions

- 1. Rice/Flour mill
- 2. Plant nursery
- 3. Honey-bee keeping
- 4. Selling jungle produce at an appropriate level in the value chain

Villages

1050

Entrepreneurs supported



ALIGN aims to upgrade the skills in local arts and crafts and empower the women in the rural and hilly areas of Uttarakhand. It promotes handicrafts, supports rural women, and helps them find sustainable sources of income by training them in Marketing/Entrepreneurship.

60 Villages of Uttarakhand: Rudraprayag and Chamoli districts:

- Agastyamuni
- Ukhimath
- Joshimath
- Pokhari
- Karnaprayag

## **Impact**

- 600 women entrepreneurs on non-
- 60% of the enterprises will be connected to formal credit linkage
- 50-70% of the domain-specific increase in income over the baseline
- Convergence with various government agencies
- Converging artisans with District Industry Centre (DIC)

250 Women and artisans

### What's next

- A vision of training 750 artisans and equipping 600 women with industrylevel competencies.
- 60 decentralized village-based micro units.
- 3 types of traditional crafts: (Knitting, Weaving, and Bamboo craft).
- 30-50 innovative designs/products will be developed.
- 4-5 different types of modes of market linkage to be established (Exhibitions. Retail outlets, Online sales, Industrial sales, Wholesale).



The project aims at supporting the livelihood of the Bhotiya tribe of Uttarakhand by creating a sustainable livelihood through their handicrafts. The community is equipped with tools and trainings to increase their production with finesse while engaging the people for long term sustainability.



**270** Women from the Bhotiya Community

## **Key features:**

- Skill enhancement and refining of woollen products.
- Infusion of new designs/ patterns/ motifs.
- Introducing better tools and equipment to improve production.
- Create a strong cadre of design and product development.
- To provide both an online and offline marketing platform to the community.
- To bring the value of size and cost standardisation into consideration.



Sewa International as part of the COVID-19 rehabilitation effort, entered into a partnership with Parivar Bay Area for enhancing the livelihood of the Transgender communities and to save Trans-lives, offers market-driven Livelihood Courses and augments Micro-Enterprises run by Transgender communities across 5 states of India viz., West Bengal, Andhra Pradesh, Telangana, Maharashtra, and Tamil Nadu.

The Projects supported include various micro-enterprises:



## Beautician Training Centers



## lephi Tailoring or Embroidery training centre



## Bakery/Restaurants serving local cuisines

In total, under SITAL, for enhancing the livelihood of the Transgender community affected by COVID-19, Sewa International USA supported 12 projects.



SHE aims at the overall development of girl children through interventions such as improving sanitation facilities in schools, providing education on menstrual health and hygiene, distribution of reusable and eco-friendly sanitary napkin kits to adolescent girls, empowering girls with self-defence and yoga workshops, personality development sessions.

### **Sanitation**

**168** Toilets built

**8500+** Beneficiaries

**6** States benefitted

### Health

**5500** Adolescent girls

**550+** Underprivileged women

**6000+** Reusable napkin kits distributed

### **Empowerment**

- Educate adolescent girls on Menstrual Heath & Hygiene.
- Student interactions with volunteers/doctors to clear doubts/fears/myths about puberty and menstruation.



SHE-CAF aims to provide financial stability to COVIDimpacted women from urban, rural and tribal India through skill development training sessions and livelihood opportunities and help them build confidence to overcome the trauma. Also, employment opportunities are also created for the transgender community, minorities and other marginalized communities.

**15** States benefitted

**2143** Women empowered



# Education & Skill Development

At Sewa International, we believe that education and skill development are the keys to sustainable change and long-lasting impact. Our efforts in education include ensuring that every child has the best start in life and the opportunity to attend school and learn effectively. We address various education-related issues such as learning levels, dropout rates, teaching and learning materials, education sponsorship, libraries, and school infrastructure development. Additionally, we empower women through hands-on training, capacity building, and providing them with tools to support their skill development.

**500** Women underwent capacity-building training from Early Childhood Development program

**78** Social and Emotional Learning sessions

**200** Students benefitted in Digital Literacy





## **The Learning Curve**

Sewa International has been working on capacity building of students for all age groups. Right from early childhood to the issues related to adolescence, we have developed projects that cater to the needs of students. On top of this hierarchy are the teachers whose skills need to be upgraded to create a learning environment.





children.

Provide a kit/bag having cognitive, affective, and motor

Distribution of 500 kits to enable the cognitive and effect

### Early Childhood Development: 3-6 yrs

- Provide a kit/bag having cognitive, affective, and motor skill development activities to families having a child of 3-6 yrs of age and are from the underserved section. This is an age when brain development is very fast. The kit can help families to provide an engaging and meaningful development environment for their kids.
- Capacity building of 500 mothers to enable early childhood cognitive and effective development of their children.
- Distribution of 500 kits to enable the cognitive and effective development of children.

**470** Students **237** Girls **233** Boys **500** Families

### Social and Emotional Learning: 13-15 yrs



- Formal education is important, but the drive to complete an education comes from a progressive mindset, skills to manage emotions, enhancing focus, goal setting and follow through. This is more important for students from underserved sections in the age group of 13 to 15 where the surrounding environment is not usually supportive and sometimes peer pressure is a hindrance to education.
- Skills acquired: Self-management, self-awareness, relationship skills and responsible decision-making, anger management, time management, study techniques, and growth mindset.

**204** Students **92** Girls **112** Boys **78** Sessions

## **Teachers' Capacity Building**

• The capacity-building programmes aim to augment subject knowledge, and teaching skills and learn new teaching techniques, to enable joyful and innovative interaction of the curriculum in the classrooms, to facilitate teachers' professional well-being by providing the ecosystem for the teachers in developing their own professional growth plan, and to enable schools to exchange best practices, pedagogies, annual plans, etc.



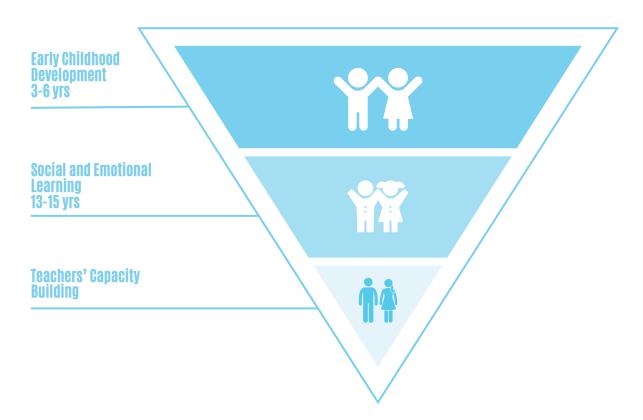
Delhi/NCR: Gautam Budh Nagar

Blocks/Village: Bisrakh, Barola, and Aimadpur

**10** Sessions

**36** Teachers trained

**500** Teachers and supporting staff



### **Gallery**









## **Education for Underserved**

Development means growth or positive change. Each subject strives to grow and develop, starting with the individual and extending to society as a whole. The most important thing is to acquire the knowledge and skills to support your development. Education is therefore an important component that complements and stimulates development at all levels.



## **Education Development Program**

To provide better educational facilities in the slum areas, mobilisation and need assessment activities were conducted at New Delhi/NCR and 10 sites were identified for the establishment of the centre. The education centre serves the needs of the children of migrant workers and slum dwellers.

The establishment of an activity participation centre, a follow-up plan for other volunteer activity centres, and regular follow-up and mobilisation programs for quality centre management is under the purview of this program.

250 Children benefitted



Delhi: Karol Bagh, Gandhi Nagar

### Gallery







## **Digital Literacy Program**

2 computer centres are established in New Delhi where 50+ students have enrolled for computer training. There are six key community-based digital literacy strategies that enhance the learning experience, making the most of digital infrastructure in rural areas, providing essential digital tools and devices to low-income citizens, and providing attractive perks for greater engagement.



#### **Gallery**







2 Centres

200 Students



Jahangirpuri Shradhanand colony

## PMKK (Pradhan Mantri Kaushal Kendra)







960 Trainees



420 Domestic data entry operator



Quality seeds grower



Jam jelly ketchup



Self-Employed tailor

### **Key Features**



Promote skill development through training centres, a welldesigned course, and a practical exposure.



Enable a large number of youth to take up industry-relevant skill training.



Empower youth to take up enterprising activities.

### **Achievements**



students successfully passed the SET (Self-Employed Tailor) exam.



90% of students got placements.



students are now selfemployed.

## **Sponsor a Child**





## **Benefit and Duration of the support**

Sewa International provides financial support up to Rs. 20,000. The financial support will be for a couple of years if the parent had lost a job or till the completion of class 12 if a parent is dead or disabled due to an accident.

### Sac 2022 Statistics

- For the academic year 2022-23, we started receiving applications from Jun 4, 2022, to Aug 30, 0222
- Over 10,000 children had applied.
- Till Dec 30, 2022, 4819 students were supported. 4000 more will be supported by Feb 15, 2023.
- 52% of the beneficiaries are boys.
- 51% of the beneficiaries come from single parents or orphans.
- Children are from all over India 28 states, 4 UTs (Delhi, Pondicherry, Jammu & Kashmir, and Andaman & Nicobar); 302 districts covered.

### **Events**

Career Counselling (online) session pilot batch commenced from January 8 to January 22, 2023

## Healthcare

Health initiatives of Sewa International are primarily focused on empowering communities to create solutions within the communities. Health camps aim at building resilience and mobile medical units work on the principle of reaching the unreached. A mobile medical unit idea envisages a world where health is accessible to all. Therefore, the mobile van goes to far-flung areas, visiting 24 villages in a month with medicines and basic medical test facilities to serve people. Also, projects like Mission Niramayah and SAATH work toward creating a shield for rural and urban India to fight the future wave of COVID-19 and promote telemedicine.

**1631** Patients served through E-Health Centres

**3413** Patients served through Multispecialty Camps

45,738 Patients served through Mobile Medical Units

**9** Public Health Centres equipped

3 GOOD HEALTH AND WELL-BEING



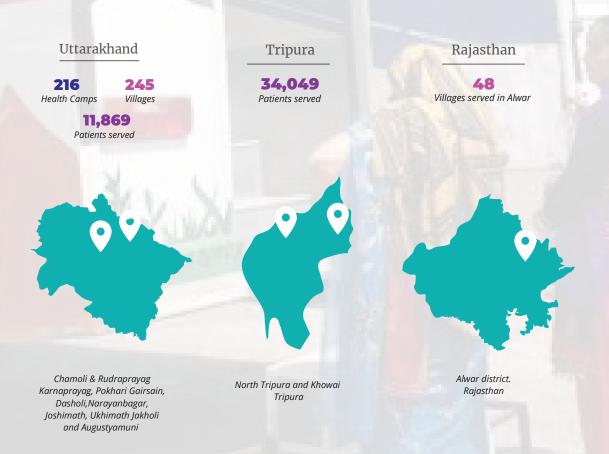
## **Community Health Initiatives**

Community health is the collective well-being of community members. In addition to living in the same neighbourhood or region, these populations often share health characteristics, ethnicity, and socioeconomic conditions. Under multi-speciality camps for villagers, nutrition training for women and activity modules for teenage girls are developed. Nutrition training is for anyone looking to learn more about the body, exercise, why eating certain foods can keep you healthy, and how to live a healthy lifestyle.

## **Mobile Medical Unit** (Sewa Aarogyam)



This project involves the operation of mobile medical vans that travel through remote rural regions in India and provide primary healthcare services. The aim is to cater for the doorstep health facility of OPD through health camps and to provide access to health facilities to the people living in the remote terrain. Basic facilities available are blood tests, X-Rays, and ECG machines to ensure timely check-ups and refer patients to the hospital in case of emergency.



## E-Health Centre

E-Health Centres (EHC) are designed to be installed and deployed in a standard shipping container, the EHC connects patients with highly trained healthcare professionals. The centre also combines online training materials for telehealth professionals with diagnostic tools that collect vital statistics from patients in a cloud-based application to provide telemedicine facilities in 5 remote locations.

1631

Patients served

Community meetings

### SHAPE

#### (Strengthening Healthcare Amenities in Public-Health Ecosystem)

Sewa International, with support from the United States and the US-India Strategic Partnership Forum (USISPF), aims to improve the quality of healthcare in Guiarat's Surendranagar and Morbi districts. Deprived of basic healthcare facilities, the people of these districts are vulnerable to emergencies. Primary health centres lack or are not equipped. With Sewa International's intervention, the PHCs and Sub centres are equipped to better serve the people of the community.

Primary Health Centres

Sub-centres

#### **Community Health Initiatives Snapshots**







#### Small Steps Lead to Big Results...

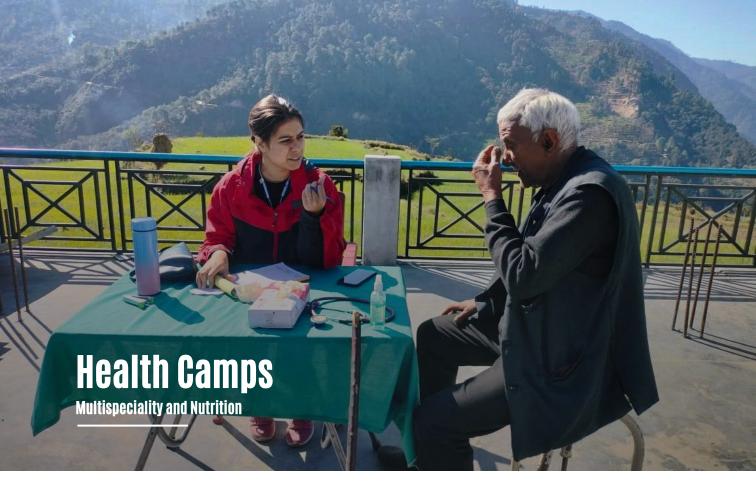
I was 16 when I joined Sewa International as a student at "Sewa Yuva Jyoti," a Digital Literacy and Personality Development program. Computers were alien to me. After losing my father at the age of 15, the safety net around me was torn apart.

That's when Sewa International came to the rescue. I remember completing the computer course and my D-Pharma in Ayurveda. I was in search of something, even though I didn't know what it was. Suddenly, my phone rang, and it was Manwar Ji (Center Incharge) on the other end. He shared about a new initiative Sewa International was about to start called Swasthay Sahyogi Sewa. I joined the initiative, visiting the remote villages of my district and interviewing people.

The region Narayan Koti, was gradually recovering from the devastation of the Kedarnath flood. I realized that this was my calling. I trained Self-Help Groups (SHGs) of women and young adolescent girls and soon became a Community Facilitator.

My skills as a healthcare professional have grown exponentially. Today, I am a Project Associate responsible for running campaigns, training, and awareness programs in 15-20 villages. I am grateful to Sewa International for providing me with this opportunity.

-Ankita Rawat Project Associate Sewa International Uttarakhand



## **Multispecialty Camps Locations**

- Makkumath (Makkumath Cluster)
- Tapovan
- Sidhsaur (Chandrapuri)
- 4 Chauriya
- Dewal
- 6 Hapla
- 7 Urgam
- 8 Nagli
- 9 Khet Gadhera

## 9 Mega events

- Eyes, Dental, & General health camps
- Breastfeeding Week
- International Yoga Day
- Tiranga Rally
- World Population Day
- **Nutrition Week**
- Children's Day

World Daughter Day

3413

Patients served







## **Nutrition Training Camps**

27

**Nutrition Training Sessions** 

713

Beneficiaries

83 Villages



#### From beneficiary to benefactor

Born into the close-knit Kuruma tribe, life was smooth until 40-year-old Shobha encountered health issues. She experienced joint pain that made the simplest tasks a challenge for her. Sickle Cell Anemia, an inherited disease that plaqued her community, had found its way into her bloodstream. Shobha sought various treatments, but none worked for her. It was during her darkest hour that she discovered Swami Vivekananda Medical Mission (SVMM), where she received proper treatment and counselling for Sickle Cell Anemia. Additionally, Sewa International's intervention improved the facilities at SVMM, particularly in testing, conducting regular medical camps, and raising awareness through sessions. Slowly and steadily, the pain abated. The impact of this intervention went far beyond her personal journey. Filled with gratitude, she pursued nursing and joined SVMM, where she has been serving her community for 24+ years, improving the the lives of such patients.



## Agriculture

Agriculture has been the most primitive and primary activity of the people in the Indian subcontinent. The needs of the people are different for different regions. Sewa International recognises the lacunae in agriculture for the particular region and tries to fill the gap with the support of the community. We firmly believe that the community can provide the best possible solutions if it receives external support.

- **535** Farmers benefitted
- **200** Litre capacity Dairy Farms
- **40** Beekeepers supported
- 100 Farmers supported through Integrated Fish Farming
- 2 ZERO HUNGER





## Community Farming

#### **Program Model:**

- Sustainable agriculture for communities who want fresh, healthy, locally-produced food.
- Local farms keep money circulating in their communities rather than exporting it to absentee owners or shareholders, and the benefits are passed on to local restaurants, farmers' markets, retailers, and consumers.
- Community farms build social capital.
- Environmental and agricultural education, recreational opportunities, and nature conservation areas.





255 Nali under cultivation 5.12

Hectare

535

Farmers benefitted











## She changed her crop pattern and her income increased astronomically

Visheswari Devi is a resident of Dubadku village of Rudraprayag district of Uttarakhand. Her husband died soon after the marriage. She joined Sewa International in April 2019 in the persuasion of Hemlata ji. In the year 2021, Hemlata Ji told her about the project community farming supported by Sewa International which provides equipment for farming like solar fencing, polyhouse, spray machine, water tank, etc. Before community farming, she was mostly dependent on MGNREGA wages but the problem was it was not regular. After entering into community farming, she changed her crop pattern and her income increased. Most importantly her dependency on MGNREGA has been reduced. She is very thankful to Sewa International.



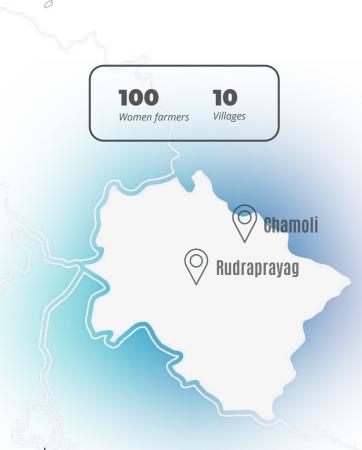
#### What's Next

- 57 farmers in 10 villages are selected in Urgam, Chandranagar, and Chandrapuri clusters for community farming.
- For 6 new community farms, MOUs signed with the 39 farmers for further activities. MOUs with farmers for 4 new farms will be signed next month.





## **HARELA** (Himalayan Agriculture Rejuvenation and Enhancement of Livelihood for Agri-preneurs)



HARELA aims at increasing the income of the farmers in 10 villages by providing specialised training and market access to the farmers. The project aims for sustainable changes in farming practices that maintain soil health, and sustainable agroecosystems. This also gives an opportunity to farmers to get food and nutrition security and improve crop yield with organic farming in a sustainable manner by using 3 Ts-Training, Tools, and Technology.

#### The project:

- Promotes sustainable agricultural practices through organic farming.
- Empowers rural communities through greater access to resources.
- Reduced input cost and chemicalfree food.
- · Ensures the ecological balance and preservation of biodiversity.





8 Days of training



Concept of organic farming



Soil health management



Seed treatment



Seed sowing



Water management



Crop planning and management



Pest & disease management



Nutrient management

## Gallery











## Beekeeping

Protecting bees is about protecting the integrity and sustainability of our agricultural systems. Bees require diverse and lush landscapes for food, reproduction, and nesting. When ecosystem diversity is affected, the surrounding pollinator populations are also affected. Therefore, Beekeeping becomes crucial for the community as well as for the environment.

## **Program Model**

- Baseline surveys were done by the Sewa international team in the most rural hilly areas of Uttarakhand to find the possibilities of beekeeping and the aspirational bee farmers.
- Identified 40 farmers for beekeeping in 3 different locations of Pokhari block in Chamoli District.

- MOUs were signed with all finalised 40 bee farmers for further collaboration on beekeeping.
- All the tools and equipment for beekeeping have been procured for the project and distributed and installation activities at all 03 locations.
- Conducted a three days training program on beekeeping by the beekeeping expert at Hapla cluster in Chamoli district.
- 3 common interest groups have been formed and carried out beekeeping activities.
- For the processing of honey, collection centres and equipment have been procured.
- Regular liaisoning with the Horticulture department for support and convergence.



## Livestock

Sewa International established two communityowned Dairy Farms with a capacity of 200 Lt. per day. The organisation has invested in the training and capacity building of 10 personnel in livestock management best practices. Also, the establishment of one goat farm with a capacity of 20 goats was also commenced.

200

10

Litre capacity dairy farms

Dairy farmers trained

20

Livestock

## **Fish Farming**

Integrated Fish Farming aims to achieve sustainable production and equitable distribution of nutritious fish for improving livelihoods and managing the nutritional needs of poor tribal farmers in Tripura. It provides an avenue for the farmers to achieve self-sufficiency in fish production, be self-reliant and increase income by pisciculture.

100

Farmers



Rudraprayag & Chamoli districts of Uttarakhand



North Tripura and Khowai districts of Tripura









## HIMSAMPADA

HIMSAMPADA is a farmers' producer company that helps in the upliftment of rural livelihood by ensuring that they receive a fair price for their produce and empowering them to make decisions about their business by providing access to input and output markets and them having better bargaining power.

## Key steps to improve efficiency:

- Marketing of both farm-based and non-farm-based products.
- Providing the best quality input seeds to the shareholders.
- Quarterly meetings are conducted to assess the progress.
- Engaged in various value addition activities such as processing, packaging and branding, etc. which help in providing quality products to consumers at a reasonable price.

2281

250

Women shareholders Villages









## Sustainable Livelihood Spices Production

Sewa International has focussed production of Ginger, Garlic, and Turmeric in 4-hectare land. Post-Harvest, 300 farmers are supported in the processing and marketing of spices. A decentralised common facility centre with a capacity of 10 quintal spices processing per day has also been under the proposed plan.

Block/ Village: Augustmuni, Joshimath, and Jakholi District: Chamoli & Rudraprayag

**300** 

Women farmers Villages







- Three spices Garlic, Chilli, and Ginger.
- Pre and post Training.
- Cultivation is done under the supervision of our experts.
- Masala Chakkis have been procured and installed.
- Marketing linkages with HIMSAMPADA company.
- Liasoning with the horticulture department.



## Community Livelihood Enhancement Traditional Crops

Livelihood enhancement means to build up the capacity and capability of an individual and to make his life dignified with access to all amenities both in present and in future.

Training programs have been conducted in 2 modules with 350 beneficiaries in the 25 villages for cultivation, packaging and marketing support for the production of capsicum, cabbage, cauliflower & peas.

35 Villages 430

Women farmers

- Income enhancement of 400+ women farmers by 30% from agriculture.
- Introduction of better quality seeds in traditional crop varieties.
- Ensure the coverage of 10 Hec lands for these crops in Tapovan, Chandranagar, and Makkumath Clusters.









## Fresh Farm Value Chain **Development**

A value chain approach in agricultural development helps identify weak points in the chain and actions to add more value.



- 350 farmers were involved in the cultivation of peas, cauliflower, and cabbage on 5 hectares.
- Dissemination of package of practice to the farmers in pea, cabbage, cauliflower, and capsicum production.
- Income enhancement of farmers through the cultivation of pea cabbage and cauliflower.

**Villages** 

Women farmers







## **Environment**

Sewa International's interventions in regard to Environment, Climate, Water, Clean Energy, and spreading awareness are apt in current times and supporting sustainable development goals. We are targeting not only the ground activities to bring about change but also spreading awareness and building networks with stakeholders for policy-level interventions. We believe that the environment is an integral part of our development and optimum utilisation of resources without disrupting nature can be the key to achieving development goals.

8 Hectare land to be covered in the Delhi/NCR through Plantation Drives

**2100** Saplings planted

**190** Volunteers engaged

25+ Locations of PRAWAH

6 CLEAN WATER AND SANITATION



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



7 AFFORDABLE AND CLEAN ENERGY



11 SUSTAINABLE CITIES AND COMMUNITIES



15 LIFE ON LANE



## **Greener Tomorrow**

Plantation Drive is a project focused on promoting and encouraging green cover in order to improve the environment and combat climate change. The project seeks to increase the number of plants in cities, towns, and rural areas, and to promote sustainable practices among individuals, communities, and organisations.



Delhi/NCR: Bhati mines, Nandi Goshala, Aditi Mahavidhyalaya, (ITI/Amity/DU), and Gopal Shastri Park



190 Volunteers engaged



2100 Saplings planted



## **PRAWAH**

Participatory Rejuvenation, Afforestation & Waste-management Along Himalayan-springs



NITI Aayog in its Indian Himalayan Region (IHR) report states that 50% of the glacial springs are drying up rapidly, impacting millions of households, which rely on natural water sources for their domestic as well as livelihood needs. Drying up of these springs have an adverse impact on the major tributaries of River Ganga namely, Mandakini, Alaknanda and Bhagirathi in Uttarakhand. Meanwhile, PRAWAH got its vehicle for waste collection by Yusen Logistics.



PM Narendra Modi acknowledges Sewa International's efforts for environment in "Mann ki baat"





Why rivers are drying up?	How will it impact?
Reckless disposal of non- biodegradable (plastic) waste.	Make the Stream Plastic-free
Deforestation in the Himalayan regions impacts the climate.	Restoration of biodiversity along the catchment area through afforestation.
Exploitation of the resource leading to imbalance.	Impacting the volume of water flow.
Reckless disposal of non- biodegradable (plastic) waste.	Revival of the nutritional and microbial balance of water.
Open defecation and other unhygienic practices.	Recharging the water capillaries.
	Developing a solid waste management system.



## Sewa Kaleidoscope

The events organised by Sewa International are based on providing a platform to the people who come from the development sector and served people in different capacities. We started Sewa Samwaad to invite people associated with the development sector and share their stories.

HIMSamwaad 2022 has been the highlight of the year where people from all the Himalayan region joined and discussed the blueprint to serve the Himalayas. The year 2022-23 will go down in history as the year when 25 years of Sewa International is presented in the form of a book titled:

Diaspora, Disaster, and Development. Sewa International has been chosen as one of the engagement groups of Civil20 that aim to establish a sense of service, philanthropy, and volunteerism.

**15,25,000+** Volunteers engaged in disasters so far

**30** Media persons in first ever press meet

**200** Delegates in HIMSamwaad

45 Speakers in HIMSamwaad



## **Sewa International** under C20

C20 India 2023 is one of the official Engagement Groups of the G20 that provides a platform for Civil Society Organizations (CSO) around the world to voice people's aspirations to the world leaders of G20. Chaupal is a traditional way of organising meetings in India. It provides a democratic environment for people to discuss relevant topics. As Chaupal remains a relevant forum for knowledge sharing, C20 Chaupal would be doing consultation meetings with 20-30 NGOs, to include them in the C20 process. Each Chaupal will discuss a working theme during its 3 - 4 hour long meetings.



## Mumbai

120 Attendees & 8 Guests

## **New Delhi**

800 Attendees & 7 guests

#### **C20 Chaupal Snapshots**







## **Stories of Change**



Sewa Samwaad is a global platform of development and growth to share personal stories of change and experiences causing notable evolution. Development practitioners and veteran leaders inspire the next generation of innovative, and direct social development efforts and initiatives. The aim of Sewa Samwaad is to understand the stories behind the bright spots of change, develop an image of change, what it takes to build a community, and a good social project, and innovate by understanding the knowledge, temperament, and skills required to build on a development project.



## **Eminent Speakers**

- Gauranga Das Prabhu, Director Govardhan Ecovillage
- Milind Thatte, founder-director of TEER and Vayam
- Dr. Raghunath Anant Mashelkar, Padma Shri Awardee, Scientist: Reinventing India as a global innovation leader
- Shri Popatrao Pawar, Padma Shri Awardee, Sarpanch of Hiware Bazar: Transforming Villages: Community, Economy, and Culture
- Dr. Kshama Metre, National Director, Chinmaya Organisation for Rural Development: Comprehensive Community-Driven Change: Gram Panchayat Based Model
- Raj Basu, Founder Help Tourism: Eco-Tourism led Development: Community, Culture and Climate
- Dhananjay Sagdeo, CMO, Swami Vivekananda Medical Mission: Life in Tribal Health
- Vijay Swami, Executive Director, RIWATCH
- Madhava Reddy Yadma, Secretary, Vandemataram Foundation
- Sreepathi Reddy Vippala, Head Of Research, Vandemataram Foundation
- Jinesh Lal, Director of National Programs, Sewa International
- Dr. Kumar, Swami Vivekanand Medical Mission
- Seetaraman. Swami Vivekanand Medical Mission
- Venugopal Reddy, Chairman, Ekalavya Foundation
- · Mukund, Maa Bamleshwari Janhitkari Samiti
- Phoolbasan Yadav, Founder, Maa Bamleshwari Janhitkari Samiti
- Shiv Kumar Dewangan, Maa Bamleshwari Janhitkari Samiti
- Prasanna Patil, Director ,Savitribai Phule Mahila Ekatma Samaj Mandal
- Bimal, Keshav Srushti
- Shirish Patwardhan, Swaroop Vardhini
- Narendra, Chinmaya Mission
- · Omkar Singh, Chinmaya Mission
- Umendra Dutt. Kheti Virasat Mission
- Rupsi Garg, Kheti Virasat Mission
- Sandip Kavishwar, Jt. Organising Secretary, Akhil Bharatiya Vanvasi Kalyan Ashram
- Birendra Dubey, Akhil Bhartiya Vanvasi Kalyan Ashram
- Manish Kumar, Founder, Back to Village
- Dr. Anuj Singhal, Doctor, Swami Vivekananda Medical Mission
- Mahesh Sharma, Founder, Shivganga



Sewa International's 25 years of disaster relief and rehabilitation is compiled in Diaspora, Disaster, and Development report. The report has extensively covered the journey of Sewa from a neutral point of view and was launched during a C20 event. Shri Ajay Kothiyal and Lt Gen. V. K. Chaturvedi were one of the few eminent personalities who graced the event and shared their views about disasters around the world.





15,25,000+

Volunteers engaged in disasters so far



1200+

Partnered organizations serving in disasters



25,00,000+

People supported



#### HIMSamwaad aims to:

- Assess and reimagine the post-pandemic realities of the Himalayan region.
- Realign the implementation strategies for SDGs in the Himalayan region.
- Co-develop a platform for long-term dialogue, ideation, and collaboration between multiple stakeholders for sustainable development in the Himalayan region.
- Identifying areas of capacity building for effective and responsive implementation.
- Prototype collaborative working models for long-term sustainable development strategies for each focus area.



45

200

175

Speakers

Delegates

Recommendations

Days

Sessions

Focus group discussions

Climate Action

Public Health

Human Development

Livelihood

**Sessions on:** 









## Organized by







## Our knowledge partners







## HIMSamwaad Snapshots





















#### 7 states across Bharat

- Delhi/NCR
- Maharashtra
- Tripura
- Karnataka
- Gujarat
- Uttarakhand





Fyunli denotes a flower which blossoms on the onset of spring and Kauthig means a fair (Mela). As a whole, it is the celebration of all those women towards development and recognition of their full potential despite numerous barriers holding them back. The participation of women of Uttarakhand in Fyunli Kauthig has been increasing year by year and has become a deserving tribute to the women of Uttarakhand for their perseverance and passion.

The multiple initiatives under women empowerment across 7 states did inspire the diverse group of women and adolescents from different communities to connect, participate, enhance, strengthen and become self-reliant.

#### Themes:

- Women empowerment, Women leadership: Ramni Mahotsav
- · Women empowerment: Phagun Uthsav- let's celebrate all the incredible women
- Women and Entrepreneurship: Khumpui: Promoting Women Entrepreneurship
- Fyunli Kauthig: empower a girl, empower a community!
- Celebration of women's companionship: Sewa Sakhi Utsav
- Women and Entrepreneurship: Millet promotion and health aspects for women
- · Climate change and women: Fyunli Kauthig Gaura Devi -Her contribution in the Chipko movement



## **Deepotsay**

Deepotsav was a pre-Diwali meet in which 30 media journalists interacted with the Sewa International team. As Diwali gets closer, Sewa International organised a dialogue to augment networking with media personnel. The purpose of the event was to gauge Sewa International's presence in the media and present its correct picture.



### **Key Highlights**

- One-to-one interaction with 30 media persons.
- Introduction of Sewa International Bharat.
- Future planning on the grassroots level.
- Narratives in media and how it impacts people.

### **Way Forward**

- Strengthening ties with media personnel by frequently meeting in the coming months.
- Planning more such meetings at the local level where Sewa projects are
- Covering positive stories from the ground.
- Correct representation of Sewa International through strategic planning.

#### Deepotsav snapshots





## Research & Advocacy



## **Recykal Study**

Recykal and Sewa International undertook a survey to understand the waste generation and management in the areas surrounding the Mandakini River from (Kedarnath to Guptkashi). The area was divided into 4 zones and data collection was undertaken for waste generation estimation from residents, travellers, and commercial establishments (hotels, homestays & shops) in the 4 zones.

The data revealed an estimate of plastic waste which is generated in the zones during the Char Dham Yatra. Further, the system for disposal and waste management of the generated plastic was also analysed from the survey.

- Data collection of 600 samples.
- Restaurants generate 54% of the total daily waste in Kedarnath to Guptkashi.
- 6,34,950 water bottles are sold.
- 18,986 kg is the total plastic sold from all establishments in Kedarnath to the Guptkashi area during the yatra.

#### **Measures to Mitigate:**

- 66% of the target population was aware of the location of the waste disposal site in their area.
- 42% of households segregate their waste before collection.
- 27% of the waste generated is disposed of in dumping yards.

## Knowlwdge Attitude, and Practice Study on Menstrual **Hygiene Management**

Sewa International undertook a study Knowledge, Attitude and Practice (KAP) Study which reveals misconceptions or misunderstandings around menstruation and menstrual hygiene that may represent obstacles to activities and potential barriers to behaviour change. The present KAP study is a descriptive cross-sectional study to assess the KAP regarding menstrual health among the school students of 20 schools in India. A semi-structured research schedule has been developed to gain qualitative data. The objectives of the study were to improve knowledge, attitude and practice on safe menstrual hygiene management among adolescent girls, boys and school management while promoting enabling environment for sustaining new behaviours regarding MHM in schools.



### **Key recommendations**



Building skills and capacity of stakeholders



Sanitation facilities



Education and **Awareness** 



Accessibility to Menstrual hygiene materials and products

## Global projects by



#### Canada

- 10,000 \$ in aid to British
   Columbia floods
   15,000 tonnes of food to the Ukrainian crisis
   900 families served in Kenya's famine
   35,000 \$ raised for Turkey

#### **Suriname**

- Distribution of 1,00,000 mask
- 20 oxygen concentrators
- 150 school kits
- 75 Government offices served during covid

#### **United States of America**

- Raised \$60,000 to help Turkey and Syria earthquake victims
- 800-1200 meals served daily in turkey

#### Sewa International



## **Myanmar**

- 48,760 Vegetarian food packets distributed
- 84 Quarantine centers 1710 patients assisted via
- online videos 2420 litres of oxygen supplied to patients 29,450 surgical kits

distributed

### Nepal

- 750 Oxygen cylinders provided
- 92 Oxygen concentrators provided 21,960 meals served
- 8125 medical kits provided 377 total enrollment in skill
  - development centres

### Australia

- 5237 counselling hours under family services 680 families impacted under
  - senior citizens meet 1260 families served under
  - positive parenting program 240+ individuals placed in
  - migrant support services 4250 volunteer hours in New South Wales flood relief

5 GENDER EQUALITY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES



17 PARTNERSHIPS



# LEADERSHIP DEVELOPMENT INITIATIVES

Sewa International is thrilled to share with you the exciting new initiatives that is undertaking. As an organization committed to growth and innovation, we constantly strive to bring about positive changes and make a meaningful impact in our community.

Our new initiatives are designed to address emerging needs and challenges while aligning with our core values and mission.



## Sewa Fellowship



Fellowship Launch Event

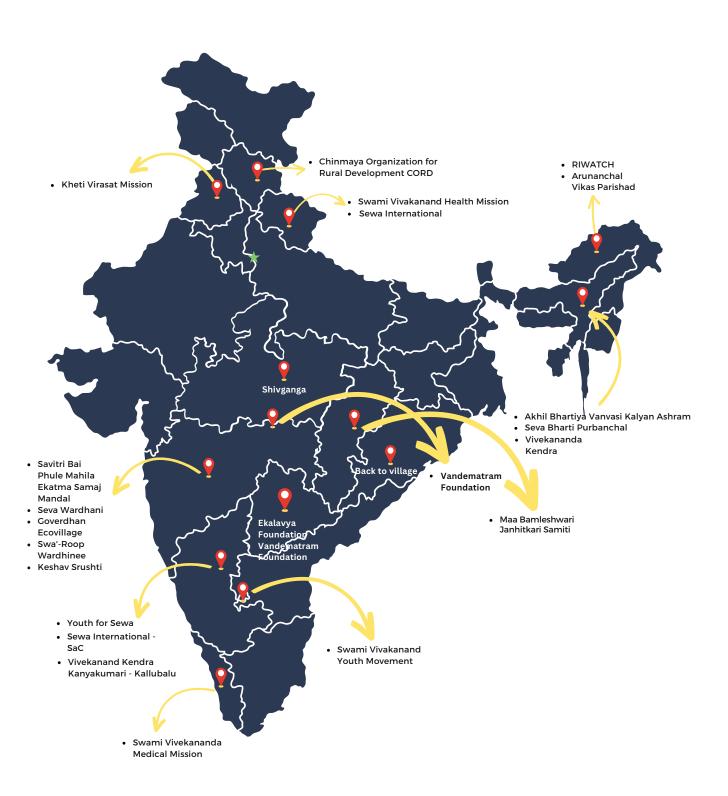
Sewa Fellowship is a strategic investment in human capacity, and grassroots organisations to build solutions for India's complex socio-economic-cultural matrix. We believe in the power and potential of youth to drive ideas, run movements, nurture organizations, and seek truth and justice to together build a better Bharat.

By fostering collaborations within the Sewa ecosystem and between nonprofits and the government or knowledge hubs, the project can create a more integrated and coordinated approach towards social development, resulting in more effective solutions to social problems. Partnering with 50+ social purpose organisations on the ground can expedite their social purposes and bring about positive change for the nation.

Nudging young, bright minds to contribute to India's development journey by accelerating development at the grassroots level can create a ripple effect of positive change. This has empowered other young people to get involved in community development efforts. Till date, 30 young people have enrolled in this program and are on their journey towards social leadership. Each fellow has an impact on 500 beneficiaries directly and 2500 beneficiaries indirectly however these numbers are highly approximate.

## Fellows' Karmabhoomi

### All India Project Locations



### Beam as a team

"Beam as a team", a three-day team building and training workshop provided the opportunity to establish a foundation of trust and credibility among the team members. It also gave them a chance to identify their strategic priorities and further strengthen the organization as a whole.

#### The workshop addresses:

- The urgent need for any organization to have clarity over its vision and mission.
- Incorporating a spirit among team members in terms of working together as a whole.

- Getting clarity over their role and responsibilities and aligning them with achieving a broader vision of the organization.
- Aligning their personal development goals with the organizational goals.
- Managing and leading their teams efficiently.
- Effectively establishing a smooth communication channel between managers and their team members.
- Enabling team members to identify and increase their competencies.
- Apart from this, several frameworks and models, such as the result-relationship model, were discussed during the workshop, which can help managers and leaders understand and overcome dayto-day obstacles.



### Srujan

The workshop on developing a mission statement took the group through a series of smaller sessions to establish the background data first such as the elements for the purpose, stakeholders and responsibilities towards the stakeholders.

#### **Objective:**

The exercise aims to reimagine the organisation's purposeful vision and mission for the Uttarakhand region. An attempt to embrace a bottom-up approach in the organisation, to boost the participation of the important stakeholders in the long run for the region's development.

#### **Methodology:**

Data were obtained by using qualitative and quantitative research methods:

Qualitative method: group discussion, one to one Interactions, team building games Quantitative method: survey, feedback form, presentations

#### Approach:

- Comprehensiveness: the methods applied to pull as much diverse information as possible into the thinking process.
- Intentionality: the dialogue creates a clear intention that works toward group consensus.
- Future orientation: plans are futureoriented and designed for change.
- Inclusive participation: this invites the engagement of all members of a group because each person represents an important piece of the puzzle on any issue.
- · Teamwork and collaboration are necessary to get a task done more effectively.
- Individual and group creativity by encouraging dialogue between thoughts and feelings, the head and the heart, people are more creative.
- Reflection and learning through continuous reflection.

#### **Group Guidelines for Productive Conversations:**

- Actively participate.
- Ask questions.
- · Active listening.
- Be punctual: Respect designated times.
- Taking responsibility.
- The urgent need for any organization to have clarity over its vision and mission.
- Incorporating a spirit among team members in terms of working together as a whole.
- Getting clarity over their role and responsibilities and aligning them with achieving a broader vision of the organization.
- Aligning their personal development goals with the organizational goals.
- Managing and leading their teams efficiently.
- Effectively establishing a smooth communication channel between managers and their team members.
- Enabling team members to identify and increase their competencies.
- Apart from this, several frameworks and models, such as the result-relationship model, were discussed during the workshop, which can help managers and leaders understand and overcome day-to-day obstacles.

Sessions **Participants** 



### AWARDS & **RECOGNITION**

## Delhi Ki Shaan

We have been recognised for our community development initiatives in New Delhi 2021 by Bharat Prakashan Delhi Limited's "Delhi Ki Shaan" contest. The award was presented to Abhishek Kumar, Executive Director of Sewa International by Manohar Lal, Honourable Chief Minister of Haryana.



# Sustainable Development Goalkeeper Award

Sewa International has received the Sustainable Development Goalkeeper Award for its exceptional efforts in the area of healthcare in Uttarakhand, as part of the SDG Goal 3 (Good Health and Well-being). The esteemed recognition was presented by the Honourable Chief Minister of Uttarakhand, Pushkar Singh Dhami, to Sewa International in appreciation of their remarkable contributions to the healthcare sector.



### Best-in-class NGO Certification

Sewa International has achieved a significant milestone by being recognized as the Best-in-class NGO with exceptional operational and financial performance by Fitch Solution India Advisory Private Limited (FSIAPL). This recognition is a testament to the organisation's unwavering commitment to upholding a strong and ethical working culture, based on core values of mutual trust, respect, and gratitude.



### Letter from the Honourable Minister of Petroleum and Matural Gas

Sewa International received a letter from the Honourable Minister of Petroleum and Natural Gas Hardeep Singh Puri. He expressed his gratitude towards Sewa International for rescuing over 6000 students from Ukraine.

हरदीप एस पुरी HARDEEP S PURI





पेट्रॉलियम एवं प्राकृतिकः गैस आवासन और शहरी कार्य प्रजी भारत संस्कृत

Minister of Petroleum and Natural Gas, Housing and Urban Affairs Government of India

05 April 2022

D O No MoPNG/2022 2004/9

Dear Ston Dotok God Lee,
I write to thank you for the generous assistance provided by SEWA

I write to thank you for the generous assistance provided by SEWA International in facilitating the successful repatriation of over 6.000 Indian students from Hungary as part of Operation Ganga. The enthusiastic support demonstrated by your staff and volunteers was truly heart-warming and played a crucial role in bringing many Indian citizens home.

In this time of national need, it was not just the Indian official machinery that stepped up, but also organisations such as yours that displayed remarkable selflessness to help the relief and rescue efforts. I have no doubt that your selfless contributions, particularly in challenging circumstances such as these, were essential in making Operation Ganga a resounding success. They showed true patriotism, and personified the philosophy of Vasudhaiva Kutumbakam with poise and dignity.

I express my gratitude and appreciation for SEWA International's kind support.

Yours sincerely

(Hardeep S Puri

Shri Ashok Goel

Chairman Sewa International, Plot No. 49. Deen Dayal Upadhyaya Marg, New Delhi – 110002 \*\*\*\*\*\*\*\*\*\*





#### **Jadav Payeng (Padamshree Awardee)**

"भारत के विद्यार्थी और शोधार्थी दुनिया मे प्रतिनिधित्व कर रहे हैं लेकिन भारत के लिए काम नहीं कर रहे थे। आज स्थिति बदल रही हैं। आज वे अपने समाज के लिए काम करना चाहते हैं। अब आवश्यकता है अपने विद्यार्थीयो शोधार्थी को मौका देनें का ताकि वे भारतीय दृष्टि से समाज को दिशा प्रदान कर सके सेवा इंटरनेशनल यह काम कर, रहा है यह देखकर हमें खुशी हो रही है, वो भी हिलामय क्षेत्र के लिए।"



#### Archit (Intern)

"Working as an intern at Sewa International has been an eye-opening experience. From conducting research to analyzing data, I've been involved in diverse projects aimed at addressing critical social issues. The opportunity to contribute to meaningful research and make a positive impact in the community has been truly rewarding. It's been an inspiring journey, and I'm grateful for the chance to make a difference."



#### Dr. Dhananjay Sagdeo (Chief Medical Officer, SVMM)

"The Mobile Medical Van donated by Sewa International is a boon to SVMM for conducting medical camps. The hardships faced by our team of poor roads, the threat of wild animals, blood-sucking wild leeches, scaling of hills and very often dealing with torrential rain is now overcome. SVMM is grateful to Sewa International for this noble gesture.'



#### Moni Kumari (Fellow)

"Sewa International fellowship offers an amazing opportunity to learn about Bharat's culture and traditions from diverse co-fellows and mentors. The training sessions and project work help improve personal growth while contributing to the nation. It feels like living a dream, encountering challenges, and working in various Indian states."



#### Dr. Rishikesh Pandey (Associate Professor, PU, Nepal)

"My experience with Sewa International has been an incredible social journey. Being exposed to these different domains has greatly enhanced my professional and personal skills. Working with Sewa has given me a golden opportunity to witness how an NGO can contribute to the holistic development of both the community and nature."



पांझराकान खोरे.

पाठ्यक्रमों में स्थानीय और पारंपरिक शिक्षा को शामिल करने से होगा पर्यावरण सरंक्षण

મહિલાઓના સર્વાંગી વિકાસ માટે સેવા ઇન્ટરનેશનલ કટિબદ્ધ

**Bhopal Main-Edition** 10-03-2023 di. 48-45-5055

ક્ચ્છમાં ૨૦૦૧થી આંતરરાષ્ટ્રીય સેવા સંસ્થ રોજગાર અને જનજાગૃતિ માટે કાર્યરત

ભુજ : સેવા ઈન્ટરનેશનલ િન્ડયા સામાજિક पदयात्रा से लौटे युवाओं ने आनंद धाम में मनाई होली १९१२ अने स्वावर्धन क्षेत्रे विद्याला स्वावर्धन क्षेत्रे ોક્ષણ પર કામ કરી રહી છે



पाठ्यक्रमों में स्थानीय और पारंपरिक शिक्षा को शामिल करने से होगा पर्यावरण सरंक्षण

संवाद न्यूज एजेंसी मोलन। हिमालयी सहित अन्य क्षेत्रों स्कूली पाठ्यक्रम में स्थानीय

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रहन-सहन से जोड़ने की

जस्त्रत है।

जलवायु परिवर्तन से हिमालयी क्षेत्रों से पलायन कर रहे लोग

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मुलभूत सुविधा, बुनियादी होंचे, शिक्षा के अवसरों की कमी भी पलायन का कारण

ત્રાથળોએ સ્થા ત્રહિલાઓ ! ામગીરી वेडर સામા

નિષ્ણાતો ાવરોધો ર

કરવા અથ हूर करव વામાં આ નયાન અંત ાસ્તારની 3

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5180 મીના निरुपभाष રહ્યા હત With a compelling mission to drive positive change, Sewa International's media coverage has a long-lasting impact. From leading publications to viral social media handles, innovative initiatives of Sewa International and impactful projects have captured the attention of journalists and influencers alike. Through engaging storytelling, Sewa International has successfully created a buzz, attracting widespread attention and support.

















































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### पदयात्रा से लौटे युवाओं ने आनंद है आश्रम में वृद्धजन के साथ मनाई हो



### **Corporate Partners**















































### **Strategic Partners**































### **Donations Category Wise**

Overseas	167,505,146.43
Government	39,177,249.00
Corporate	16,902,394.50
Others	24,322,837.88
Total	247,907,627.81

### Components of expenses on domain wise

	Education and Skill Development	133,671,576.33	49.32%
W	Women Empowerment	3,250,666.00	1.20%
	Disaster Management	7,749,260.00	2.85%
	Health	41,524,129.69	15.32%
	Livelihood	71,100,635.06	26.23%
	Tribal Welfare	7,498,189.00	2.76%
	COVID Rehabilitation	1,800,677.00	0.66%
	Environment	623,193.00	0.23%
	Other Social Welfare Projects	3,877,181.20	1.40%
	Total	271,095,507.28	100%

### **Balance Sheet**

Liabilities	As on 31/03/2023	As on 31/03/2022
	Current Year (Rs.)	Previous Year (Rs.)
Capital		
Corpus Fund Brought Forward	2,870,001.00	2,870,001.00
Income and Expenditure	383,757,576.54	465,793,705.99
Medical Fund (Niti Chada)	1,500,000.00	1,500,000.00
Long Term Borrowings		
Loan From NSDC	10,207,251.00	10,207,251.00
Current Liabilities and provisions		
Sundry Creditors	1,503,665.60	2,865,528.29
Other Expenses Payable	532,720.00	73,685.00
Interest Payable on Loan- NSDC	140,466.39	140,466.39
Statutory Dues Payable	191,176.50	242,091.50
Total	400,702,857.03	483,692,729.17

Assets	As on 31/03/2023	As on 31/03/2022
	Current Year (Rs.)	Previous Year (Rs.)
Fixed Assets	113,789,601.52	130,633,775.66
Capital Work in Progress	6,215,865.00	4,943,448.00
Investments		
FDR with Bank	188,514,559.00	274,423,349.00
Interest Accrued on FDs But not Received	1,908,816.00	13,786,530.00
Current Assets		
Income Tax Receivable	1,908,816.00	2,574,851.04
Security Deposits	560,100.00	317,600.00
Amount Receivable from Foresight Edutech Pvt Ltd	11,787,070.00	17,712,359.00
Advances	10,157,448.82	16,564,100.51
Cash in Hand		
Cash in Hand	375,000.75	421,591.90
Balance with Banks		
Cash at Bank	52,805,513.94	22,315,124.06
Total	400,702,857.03	483,692,729.17



