



# Sewa Sandesh

September: A Month of Sewa, Strength and Solidarity





September: A Month of Sewa, Strength and Solidarity

## **Editors Note**

Sewa in Every Step: Building Lives, Strengthening Communities

#### Namaskar,

Every step of Sewa carries with it a story - a story of resilience, compassion, and transformation. This edition of Sewa Sandesh captures the spirit of service that drives our collective journey, where each initiative, big or small, becomes a milestone in building stronger and more self-reliant communities.

Over the past month, Sewa International has continued to work across diverse regions and sectors — from empowering women and youth entrepreneurs in the hills of Uttarakhand to supporting persons with disabilities through livelihood training, from promoting traditional crafts in Rudraprayag to providing healthcare and relief in remote and flood-affected areas. Each story is a reflection of how sustained efforts, guided by empathy and collaboration, can create lasting impact.

Initiatives like SHE Ride, Micro-Enterprise
Development, and Sewa Mandal not only uplift
individuals but also strengthen the social fabric
by fostering confidence, dignity, and unity. They
remind us that true progress emerges when
communities come together — when people
share knowledge, extend support, and walk hand
in hand towards common goals.

As we look ahead, our commitment remains steadfast: to serve where it matters most, to reach those who need us most, and to continue transforming compassion into meaningful action. Sewa in every step is not merely a phrase — it is a reflection of who we are and what we strive for: building lives, strengthening communities, and nurturing hope for a brighter tomorrow.

#### Dhanyawaad!



Jineshlal R.V. Executive Director Sewa International

#### **Sewa Mandal: A New Chapter of Collective Action**

Sewa International inaugurated its first Sewa Mandal at the India Habitat Centre, New Delhi, bringing together over 15 entrepreneurs from the Delhi-NCR region to discuss shared challenges and explore pathways for collective social impact.

Following the launch, two more Sewa Mandals were organized in Barmer and Jaisalmer, expanding this initiative to foster collaboration between entrepreneurs and communities. The program marks a promising step towards uniting business leadership with the spirit of Sewa for meaningful social change.





# Skill Development for Entrepreneurs with Disabilities



Under the Micro-Enterprise and Skill Development Oracle Project 6.0, Sewa International conducted a refresher training program for over 30 persons with disabilities. The training focused on equipping participants with practical skills to strengthen their entrepreneurial journey, while also providing guidance on creating effective market linkages for their business ideas.

The sessions not only enhanced knowledge but also encouraged participants to envision sustainable ventures, fostering confidence and self-reliance.

#### **SHE Ride: Pedaling Towards Education**



Sewa International distributed 30 bicycles to adolescent girls from 15 panchayats in Diglipur, North Andaman, under the SHE Ride Program. This initiative aims to remove one of the biggest barriers to education- long and unsafe daily commutes- by providing a safe and reliable means of transport.

With these bicycles, girls can now reach school with ease, saving time, improving safety, and boosting their confidence to pursue education without interruption. The SHE Ride program is a step towards empowering girls and nurturing resilient, self-reliant communities.

#### **Inaugurating Stitching Centers Across India**



Sewa International, with support from Oracle under the Promoting Livelihoods through Specialized Vocational Training project, successfully inaugurated stitching centers in Uttarakhand, Gujarat, Delhi, and Tripura.

These centers are not just spaces for skill-building—they are platforms for empowering women, enabling them to pursue sustainable livelihoods, gain confidence, and contribute meaningfully to their communities. By fostering economic independence, these initiatives help strengthen the social fabric and create opportunities for lasting change.

#### Strengthening Grassroots Governance



Under the Oracle 6.0 Project, Sewa International organized a Finance & Accounts Management Training in Rudraprayag for the Board of Directors of three federations, with 55 participants. The sessions covered essential topics including book-keeping, budgeting, compliance, cooperative laws, and financial decision-making.

This training equips federation leaders to manage their institutions transparently and sustainably, fostering strong, women-led community enterprises.

#### Supporting Women's Health in Flood-Affected Areas



Sewa International, with the support of Project Baala, distributed 3,000+ sanitary napkins to over 400 women and adolescent girls in the flood-affected areas of Yamuna Khadar, Mayur Vihar, and Extension.

This initiative not only addressed urgent health and hygiene needs but also reaffirmed our commitment to supporting women's dignity and well-being during times of crisis.

# Bringing Healthcare to Lahaul's Remote Communities



Sewa International, with the kind support of Bahar Infocons Pvt. Ltd., has begun a series of medical camps in Lahaul, Himachal Pradesh, to deliver essential healthcare services to communities in this remote and challenging region. The first camp alone reached 120 patients, addressing diverse medical needs and ensuring timely care.

With plans to conduct additional camps in the coming days, this initiative reaffirms our commitment to bringing quality healthcare to underserved areas and supporting healthier, stronger communities.

#### **Reaching Flood-Affected Families in Punjab**



Sewa International, with the CSR support of Kotak Mahindra Bank, successfully distributed 1,700 flood relief kits across Muktsar, Moga, Fazilka, Firozpur, Jalandhar, Hoshiarpur, and Ludhiana. The effort was carried out in close coordination with local administration, the Kotak team, and Sewa International volunteers to ensure timely support for vulnerable households in these remote border villages.

In Fazilka alone, 450 kits were distributed with the active assistance of the NDRF, providing essential supplies and immediate relief to families affected by rising waters. This initiative reflects our commitment to standing with communities during crises and delivering assistance where it is needed most.

#### **Extending Support During Delhi Floods**



As rising water levels of the Yamuna River disrupted daily life, Sewa International reached out to affected families with timely relief. Over 500 packets of milk and bread were distributed across Mayur Vihar Phase 1, Yamuna Khadar, and Shani Mandir (Sector 14), ensuring immediate support to those in need. In moments of crisis, the Sewa Parivaar continues to stand by communities with compassion and commitment.

#### Supporting Artisans in Rudraprayag



Sewa International, in collaboration with the Office of the Commissioner (Handicrafts), Ministry of Textiles, Government of India, organized a Chaupal in Saudi and Mansoona (Rudraprayag) for artisans engaged in knitting and ringal crafts. The interactive session provided artisans with the opportunity to enroll for official Artisan Cards while also being introduced to various schemes designed for handicraft promotion.

By connecting artisans with resources and recognition, the Chaupal strengthened their path towards sustainable livelihoods and the preservation of traditional crafts.

# Micro-Entrepreneurship Training for Persons with Disabilities



Under the Oracle 6.0 Project, Sewa International organized a Micro-Entrepreneurship Training attended by 50+ persons with disabilities. The session aimed to identify and support 20 potential entrepreneurs in setting up small businesses such as tea stalls and general stores.

Participants shared their business ideas and gained practical insights from Ms. Roopali Jain, who conducted an engaging session on marketing strategies and financial planning. The training served as a step forward in building confidence and economic independence among aspiring entrepreneurs with disabilities.

#### **Spreading Smiles Through Education**



Sewa International, in collaboration with TEN Global, organized a School Kit Distribution event at the company's Noida office, reaching 200 children of support staff including guards and housekeeping workers.

Over 40 TEN Global volunteers joined hands to make the day special, engaging children in fun activities and games. The event celebrated the joy of learning and reinforced the belief that education is the first step toward empowerment.

#### Join Us for Deepotsav 4.0: Sewa International's Annual Media Meetup



Sewa International is pleased to announce its annual Media Meetup- Deepotsav 4.0, to be held on 12th October 2024, from 5:30 PM onward at New Maharashtra Sadan, Mandi House, New Delhi.

Deepotsav serves as a unique platform where national and international media professionals come together to exchange ideas, discuss meaningful themes, and celebrate the spirit of responsible journalism.

We warmly invite you to join us for this illuminating evening of dialogue, connection, and collective reflection.

Scan to Register



Micro-Entrepreneurship Training for Persons with Disabilities



#### **Empowering Rural Entrepreneurs in Chamoli**



Sewa International, under the Oracle-supported Rural Enterprise Development Program, organized a one-day Business Development Workshop for 20 aspiring women and youth entrepreneurs in Chamoli. The workshop featured insightful sessions led by experts including Pankaj Chauhan, Assistant Manager – Udyog Vibagh; Niranjana Rawat, Coordinator – Mukhyamantri Swa-Rojgar Yojana; and Rajan Dabral, who guided participants on EDP and business plan development.

Model entrepreneurs also shared their inspiring journeys, giving participants practical insights and confidence to move forward. The workshop not only enriched knowledge but also instilled hope, motivating young entrepreneurs to take bold steps towards self-reliance and local economic growth.

### **Meet Sewa Parivar**



## **Indrajit Tripura**

Manager

#### • My Journey with Sewa International

Hailing from Kanchan Chheda, a small village in the Dhalai district of Tripura, Indrajit Tripura has always carried a deep passion for social work. A student of Saraswati Shishu Mandir and Saraswati Vidya Mandir, Indrajit's early life was rooted in simplicity and service. In 2001, he became the Delhi State Taekwondo Champion, reflecting his determination and discipline.

In 2021, he received a call from Sewa International office in Kanchanpur, where he first learned about the organization's mission. Soon after, on August 17, 2021, he joined Sewa International as a Project Coordinator in Tripura. Since then, Indrajit has been working tirelessly to connect with communities and spread awareness about Sewa's initiatives across the state.

In 2024, he participated in the "Be and Make" Sewa Fellowship camp in Mumbai, where he spent two days in a tribal village, sharing meals, staying with locals, and hoisting the national flag together. The warmth and humanity he experienced there left a lasting impression on him.

Today, Indrajit feels grateful that Sewa International not only gave him a platform to serve society but also helped him grow personally and spiritually. He continues to live his childhood dream — to serve others and make a difference, one step at a time.commitment to service.



Together, we've sketched stories of change, etching hope into hearts. We want to express our sincere gratitude for your continued support and readership.



Follow us on









Subscribe our newsletter on www.sewainternational.org

**Published by:** Sewa International First Floor, Plot 8, Site 11, Near SD Public School, West Patel Nagar, New Delhi - 110008